

EXPLORE CANADA

Fast & Interactive



Explore

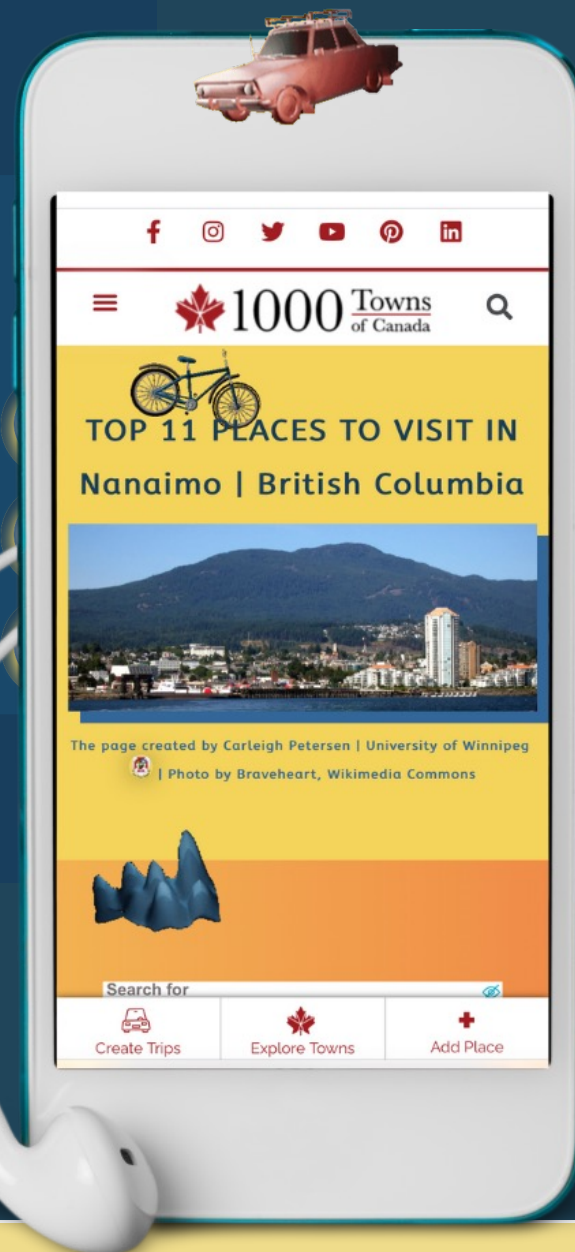


PLAN ROAD TRIP

With 1000 Towns Trip Planner



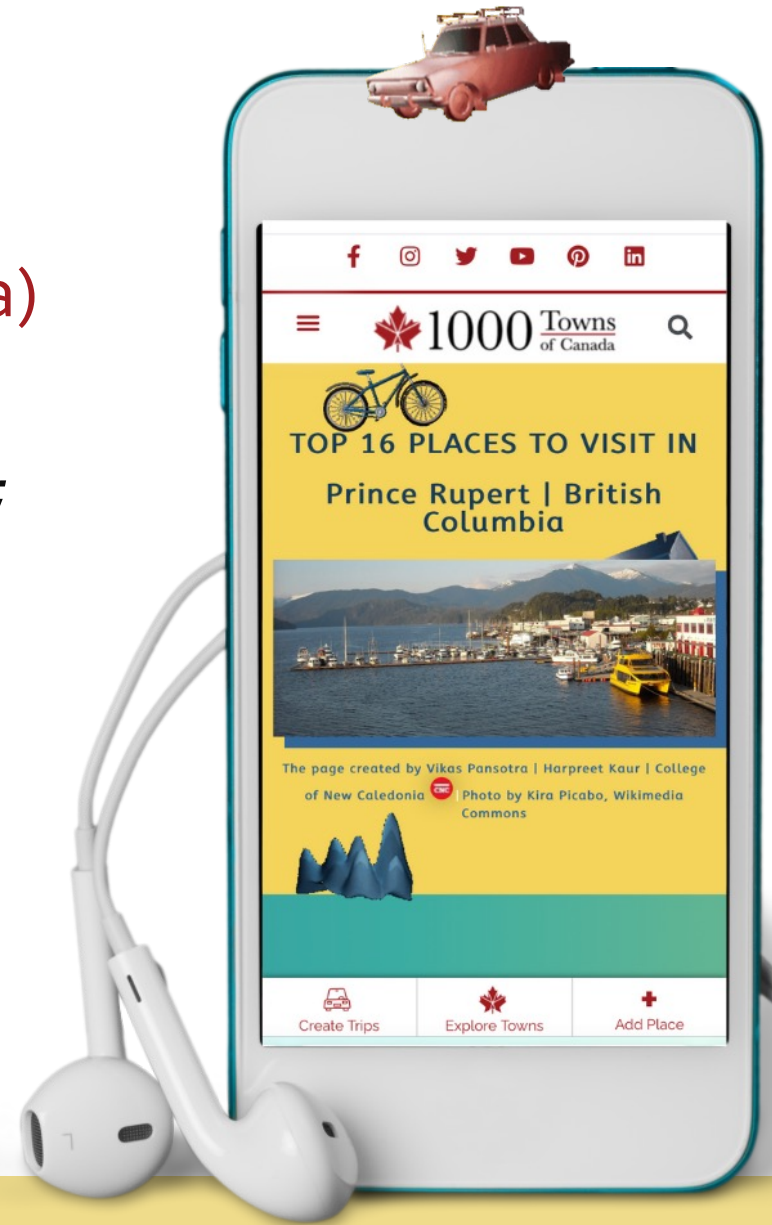
Plan



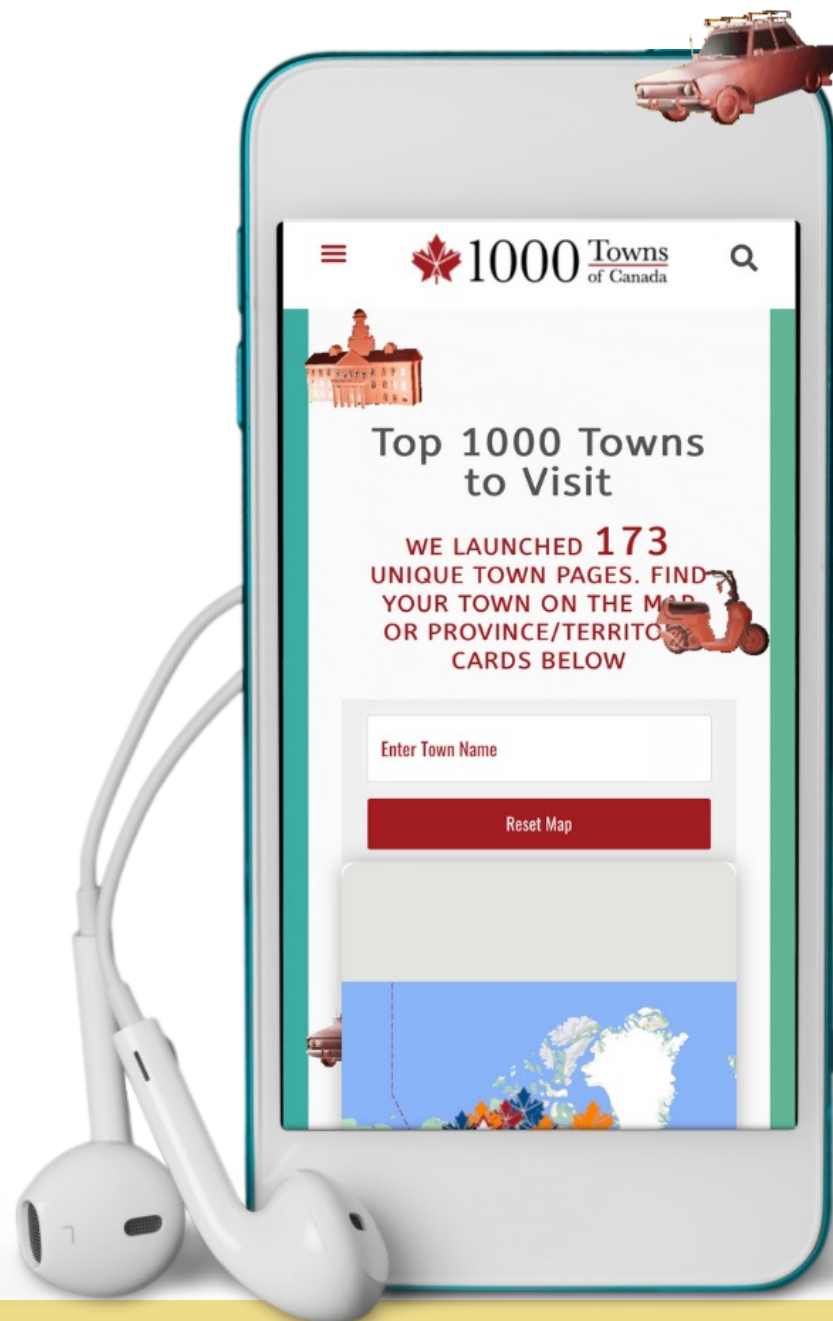


1000 Towns of Canada 1000towns.ca
is a digital platform (website + app + social media)
connecting small Canadian towns and travellers.

- We create **unique pages** *Top Places to Visit in Your Town*; residents help add new places
- We build **Trip Planner** to create road trips easy and effectively
- We build a 1000 Towns of Canada **Network of Ambassadors** to popularize/promote local travel in 10 provinces / 3 territories



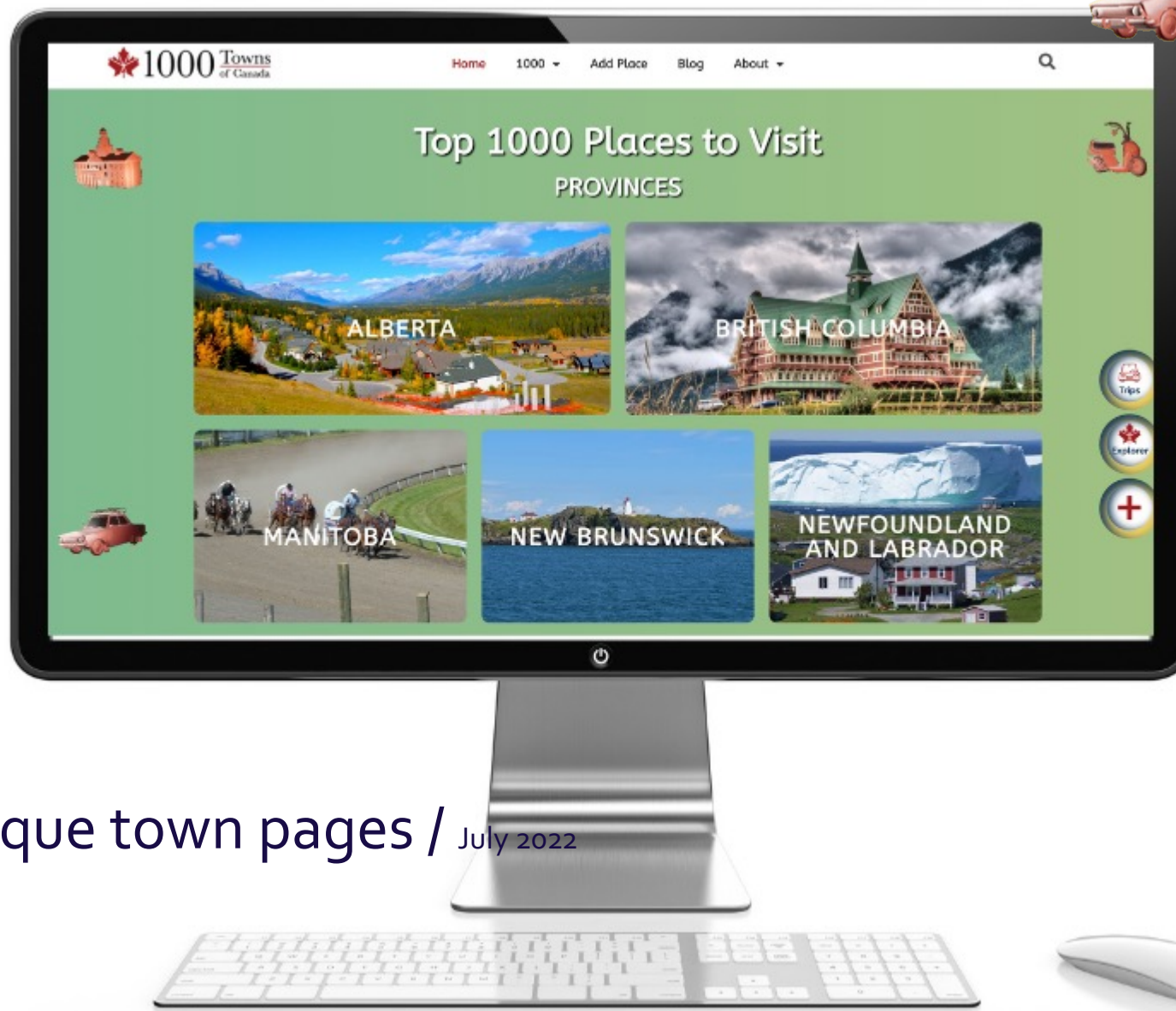
Content



Destinations

- 10 Provinces
- 3 Territories

We launched **>220** unique town pages / July 2022



Audience Overview

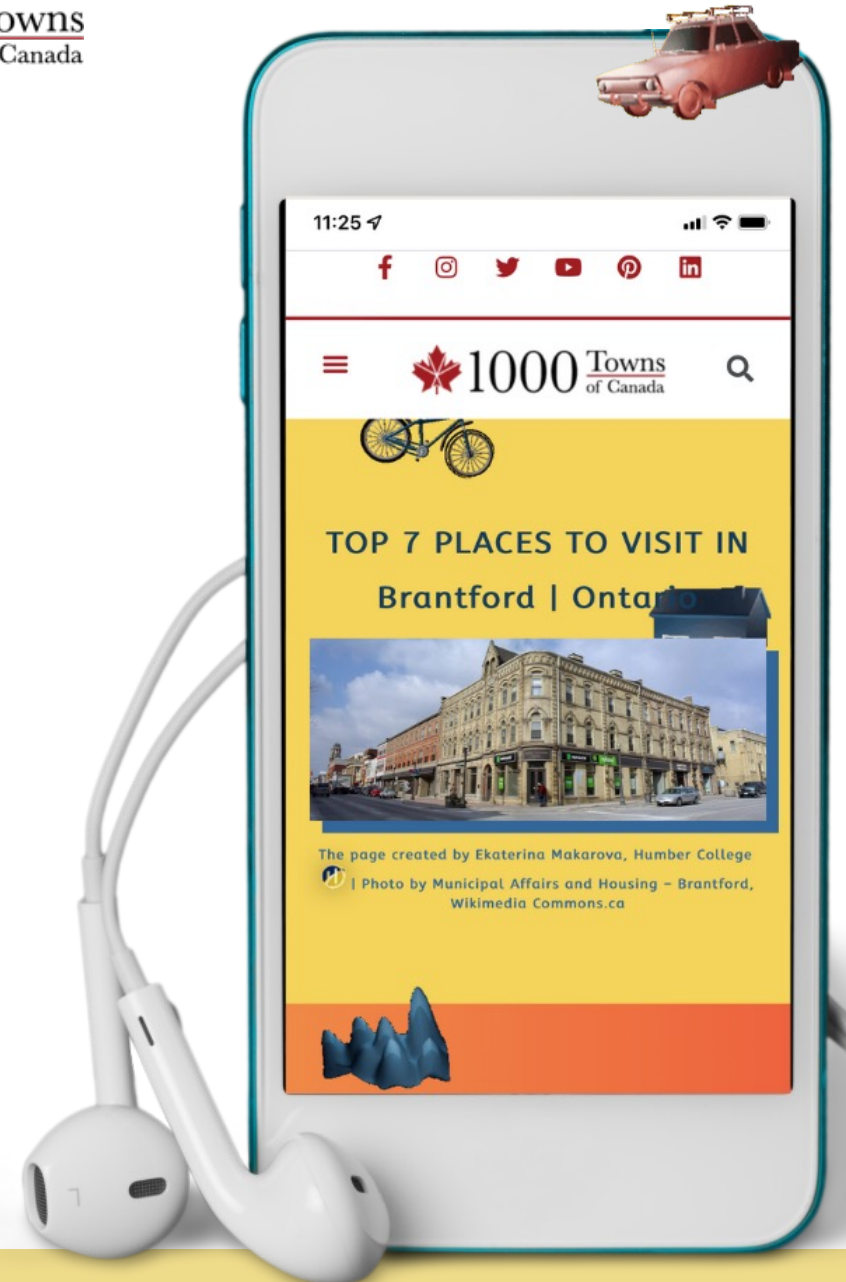
March– July 2022



- **500** users/day
- **18K** pageviews/month
- **1.45** pages/session
- Avg. session duration **1:06**
- **7%** returning visitors



Google Analytics

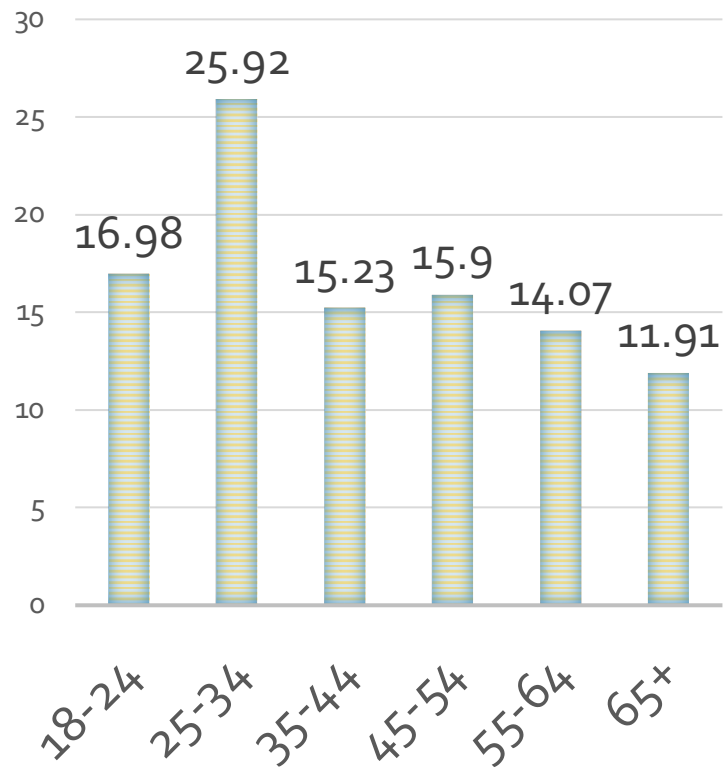


Audience Overview

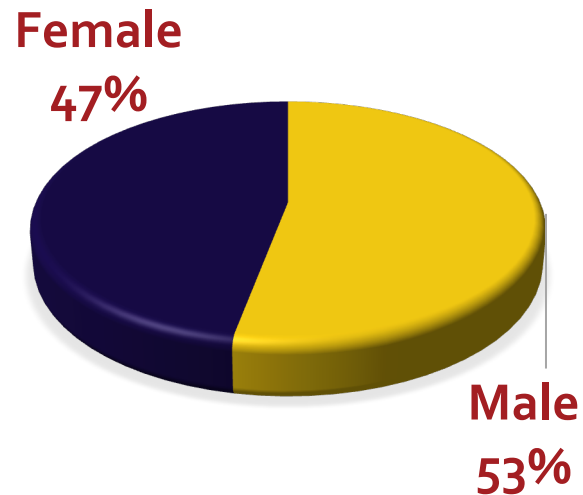
July 2021 – July 2022



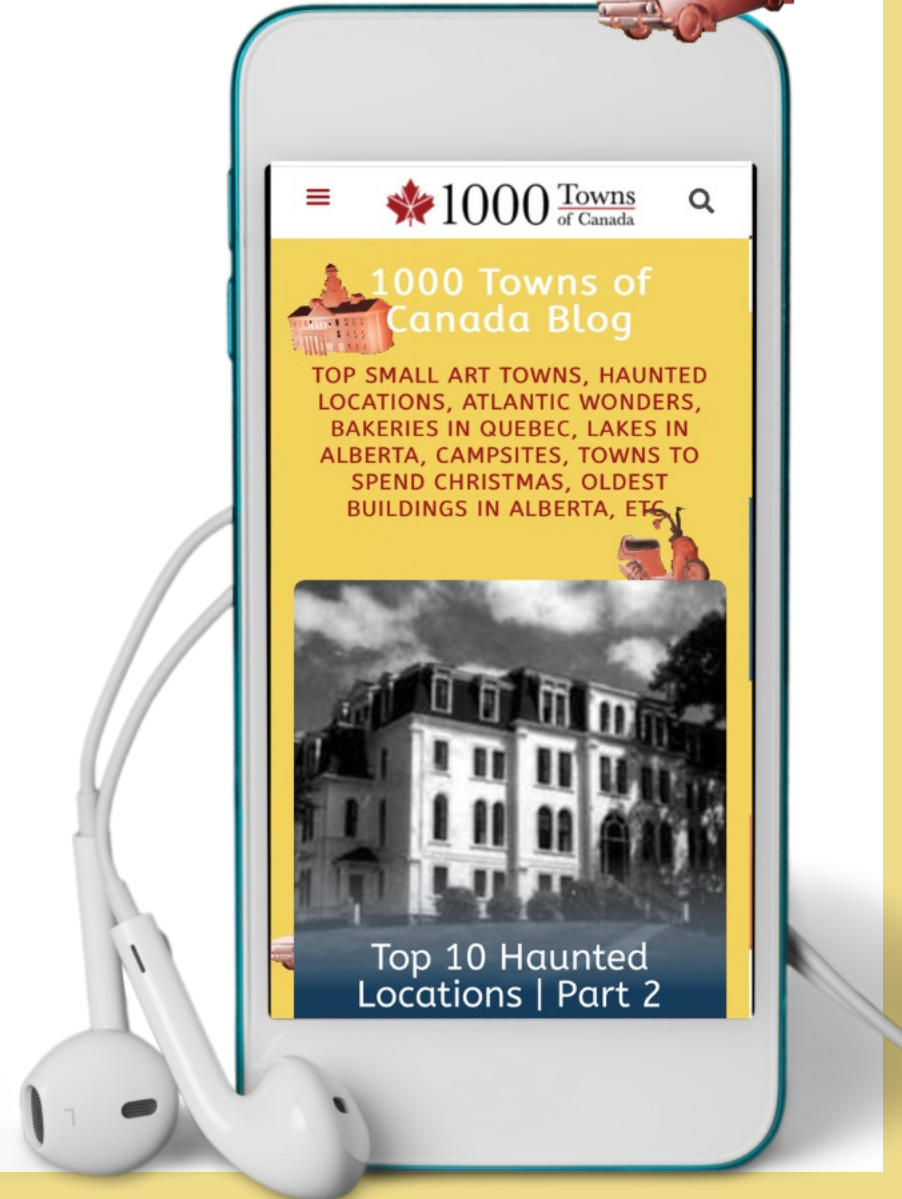
AGE



GENDER

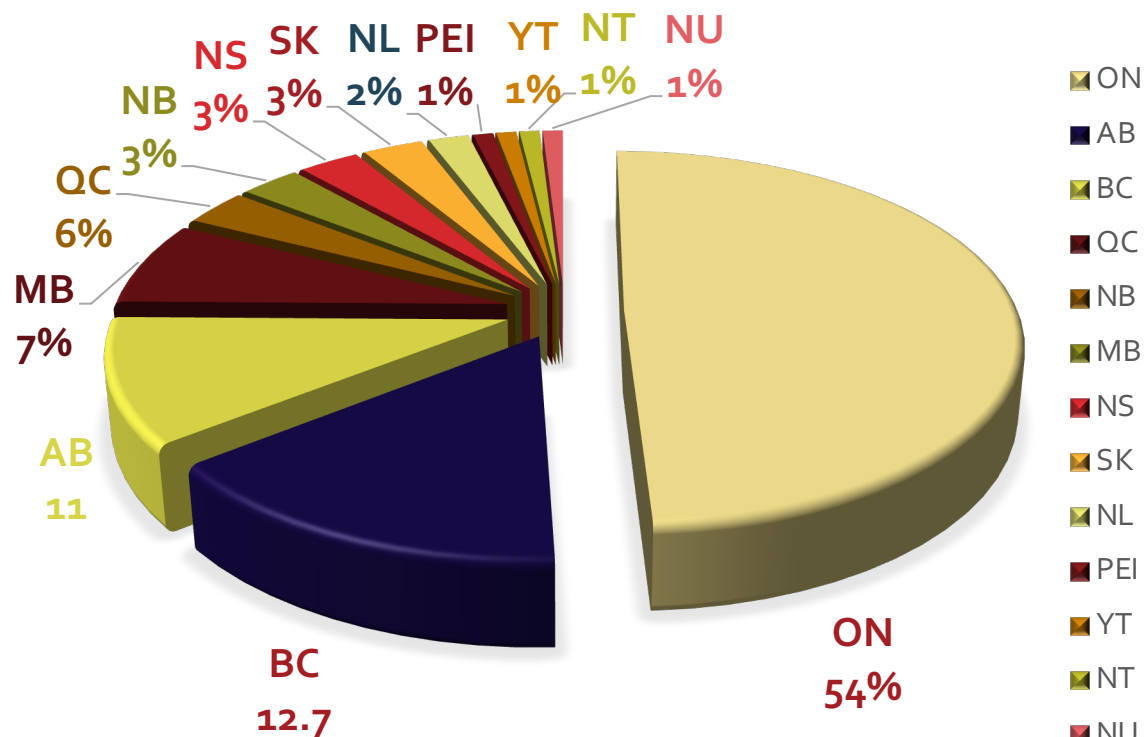


Google Analytics

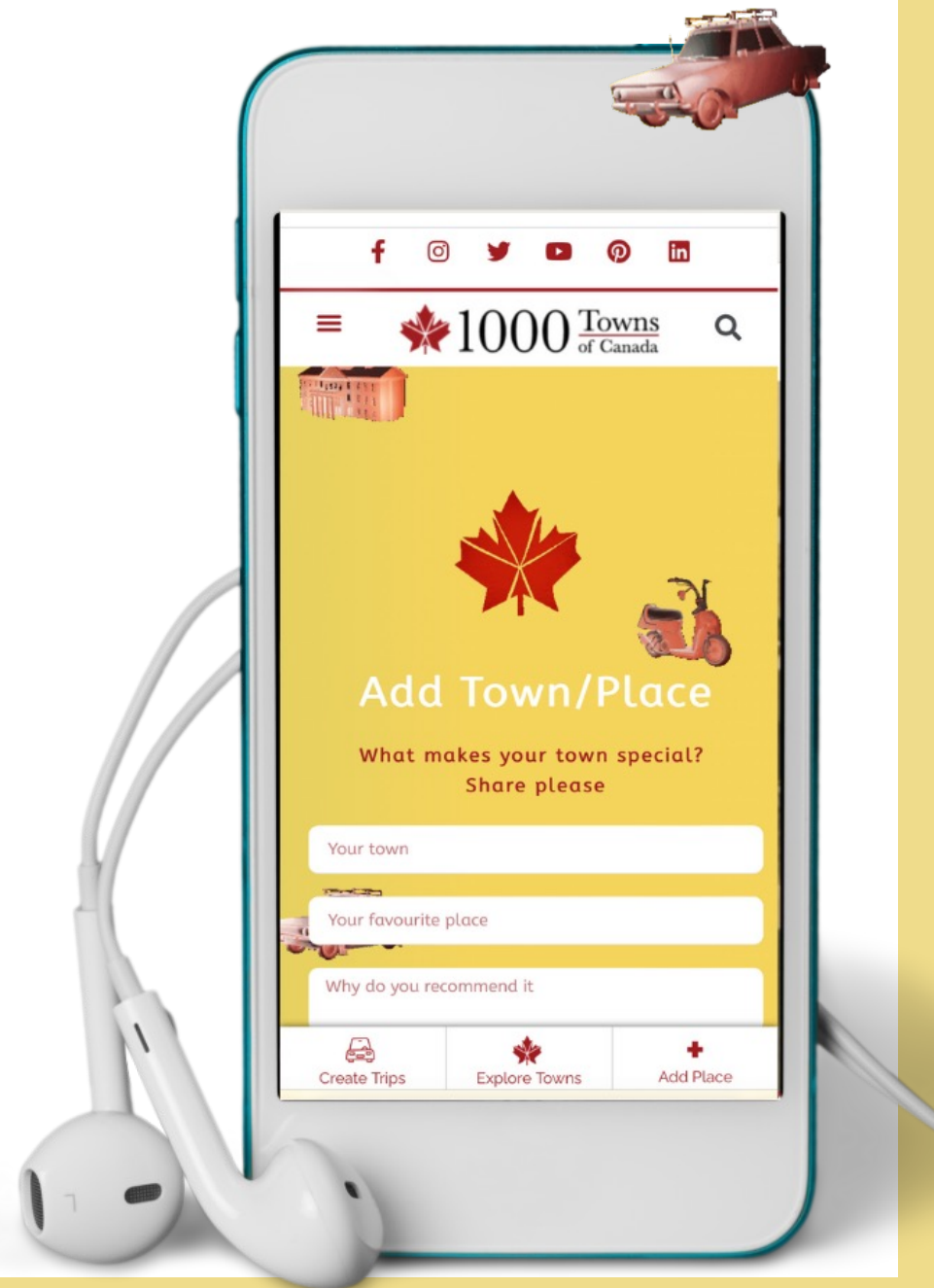


Geography

PROVINCES / TERRITORIES



Google Analytics



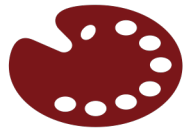


Interests

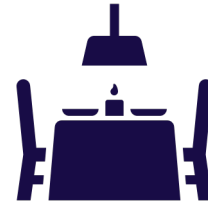
1000 Towns of Canada visitors are interesting in



TRAVEL



ARTS &
ENTERTAINMENT



FOOD & DRINK



HOTELS &
ACCOMMODATIONS

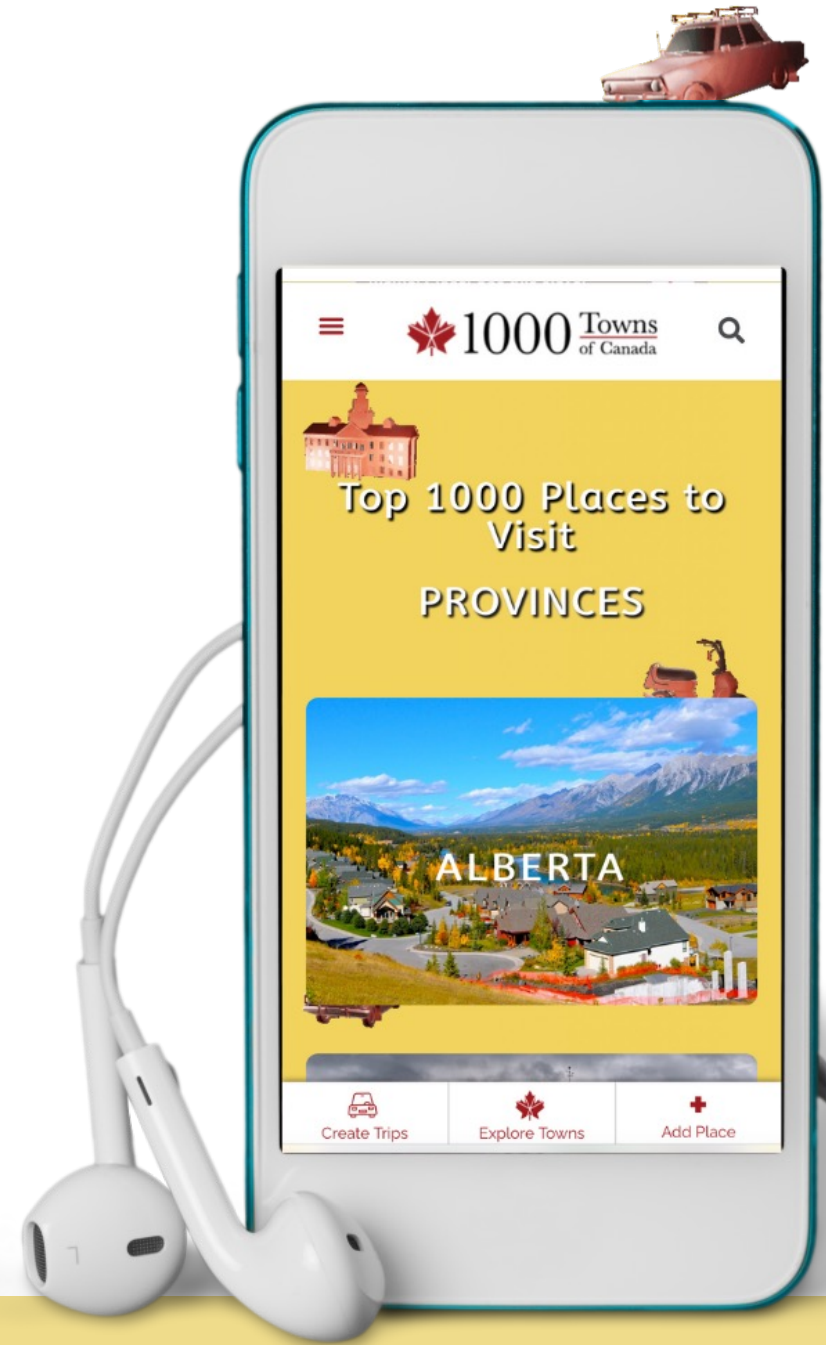


FITNESS &
WELLNESS

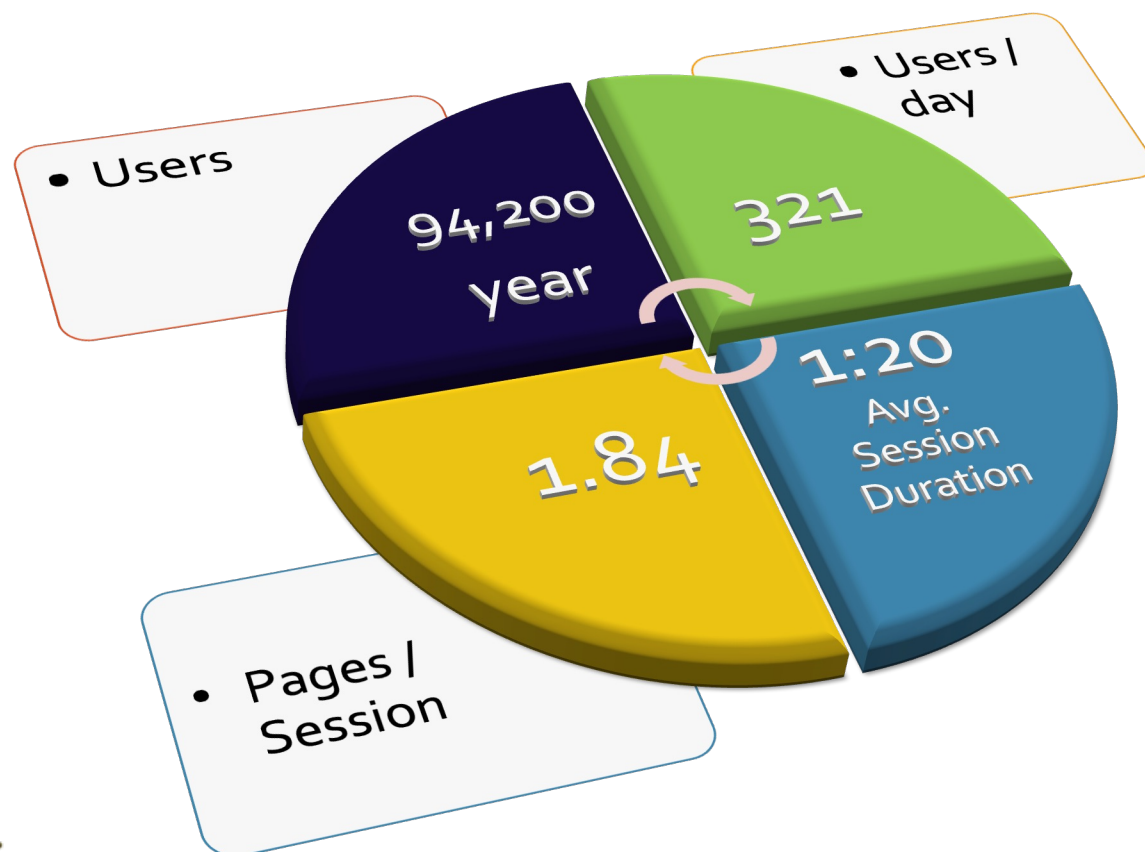


SHOPPING

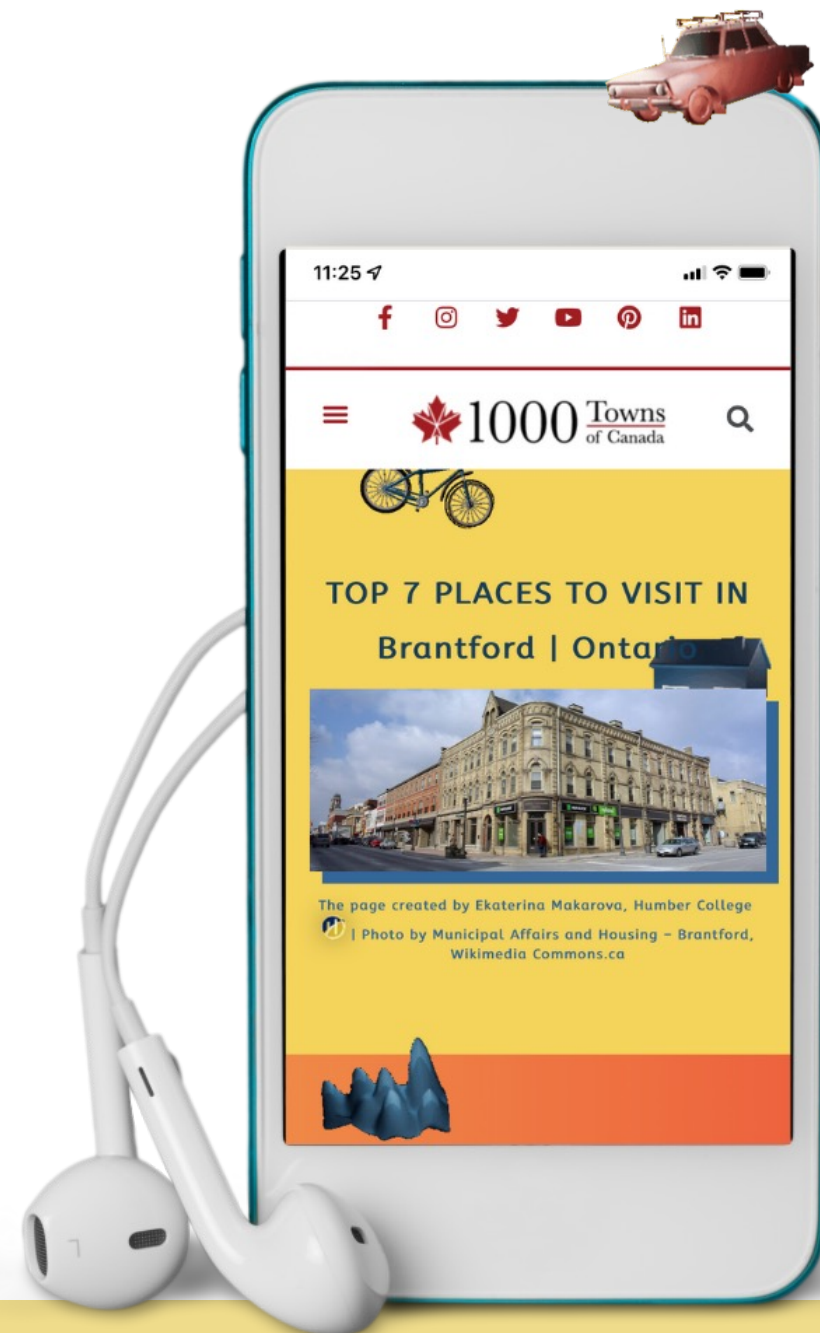
Google Analytics



User Experience



Google Analytics

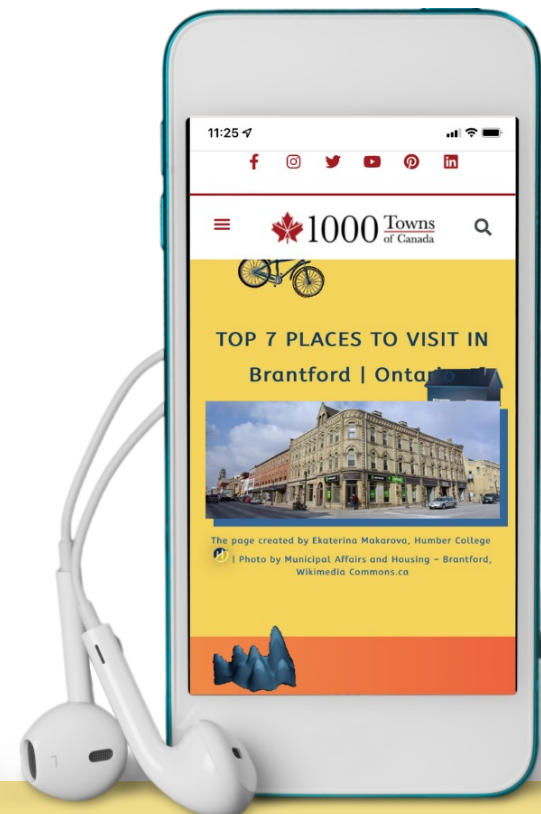


Subscription for small businesses

Features & Options



	Business One year subscription	Business + One year subscription	Premium One year subscription
	\$120	\$180	\$250
<ul style="list-style-type: none"> • Separate your business page (1000towns/YourBusiness.ca URL) • Your business card on unique town page related to your business operations (including address, phone, website, social media, 2-3 images, menu/products, events, etc.) • 1000 Towns map + Trip Planner databases • Your town promo campaign on Facebook/Instagram/ • Your town page ads campaigns on Google Search 	+	+	+
<ul style="list-style-type: none"> • Your business video on your page and 1000 Towns YouTube • Ads banner on the town page (3 months of your choice) • Banner design 		+	+
<ul style="list-style-type: none"> • Ads banner on the first page (3 months of your choice) • Banner design • Your town ads campaign 			+





**Thank You for
Your Time!**

Top 1000 Places

PROVINCE

EXPLORE CANADA

Fast & Interactive



Explore



PLAN ROAD TRIP

With 1000 Towns Trip Planner



Plan



RUNSWICK

NEWFOUND
AND LABRA

Contact Us

info@1000towns.ca

1 647 878 9889