

## EXPLORE CANADA

Fast & Interactive



Explore

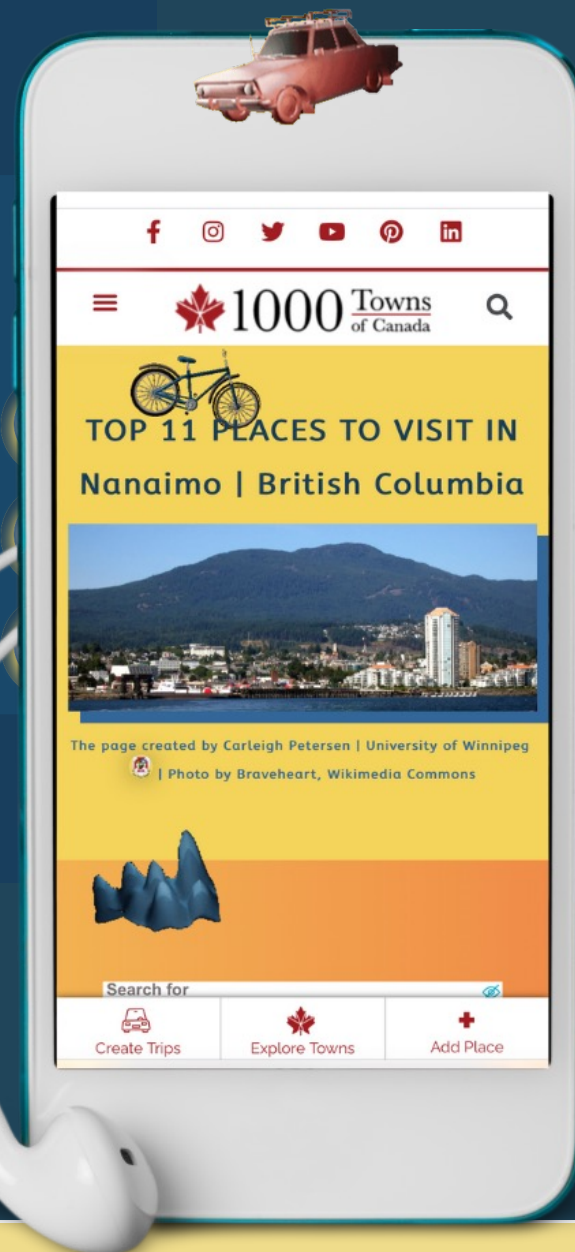


## PLAN ROAD TRIP

With 1000 Towns Trip Planner



Plan



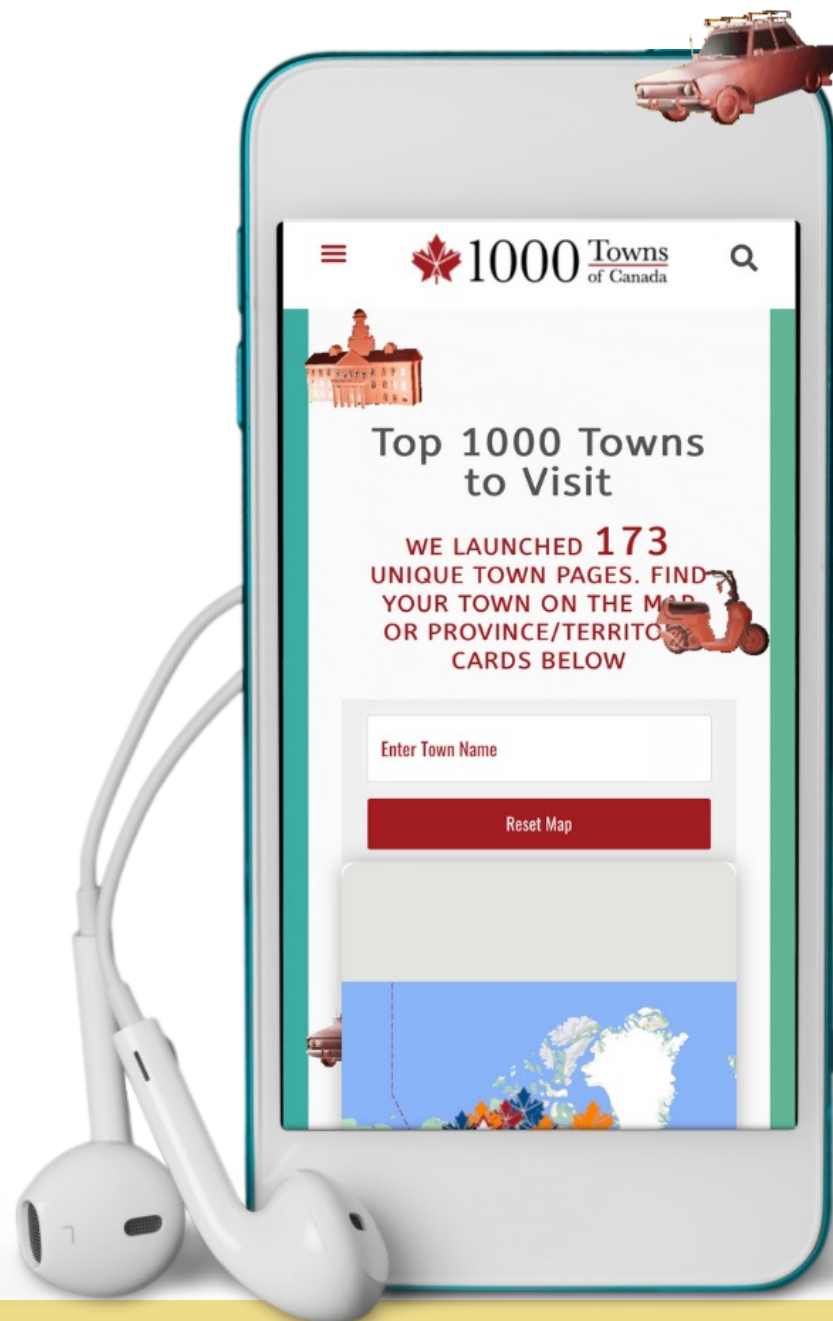


1000 Towns of Canada [1000towns.ca](http://1000towns.ca) is a digital platform (website + app + social media) connecting small Canadian towns and travellers.

- We create **unique pages** *Top Places to Visit in Your Town* with the help of towns' residents
- We build **mobile app** to plan road trips easy and effectively
- We build a 1000 Towns of Canada **Network of Ambassadors (representatives)** to popularize/promote local travel



# Content



# Destinations

- 10 Provinces
- 3 Territories





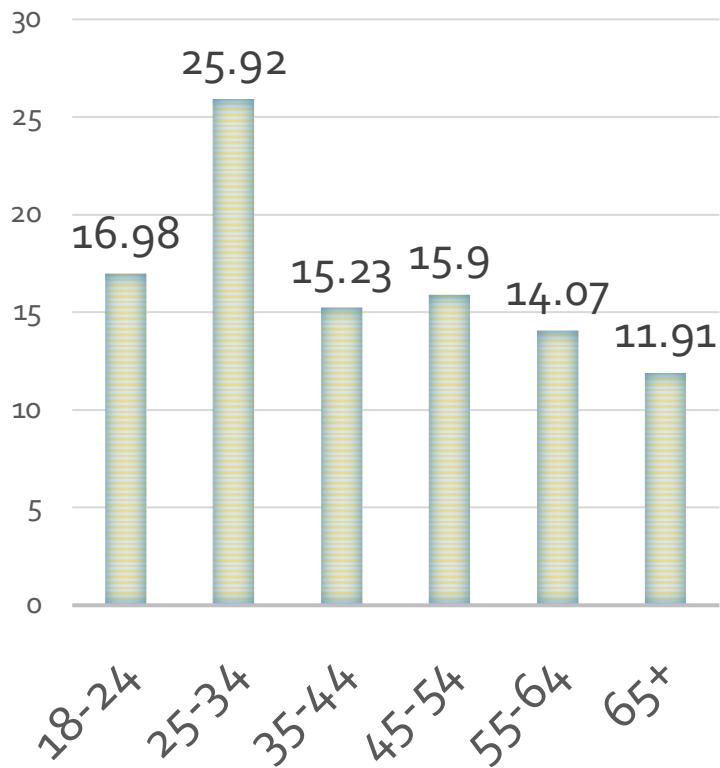
# Audience Overview

January 2021 – April 2022



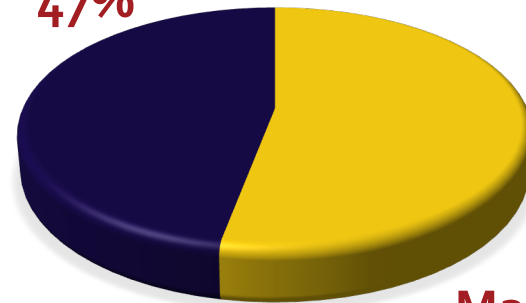
## Demographic

### AGE



### GENDER

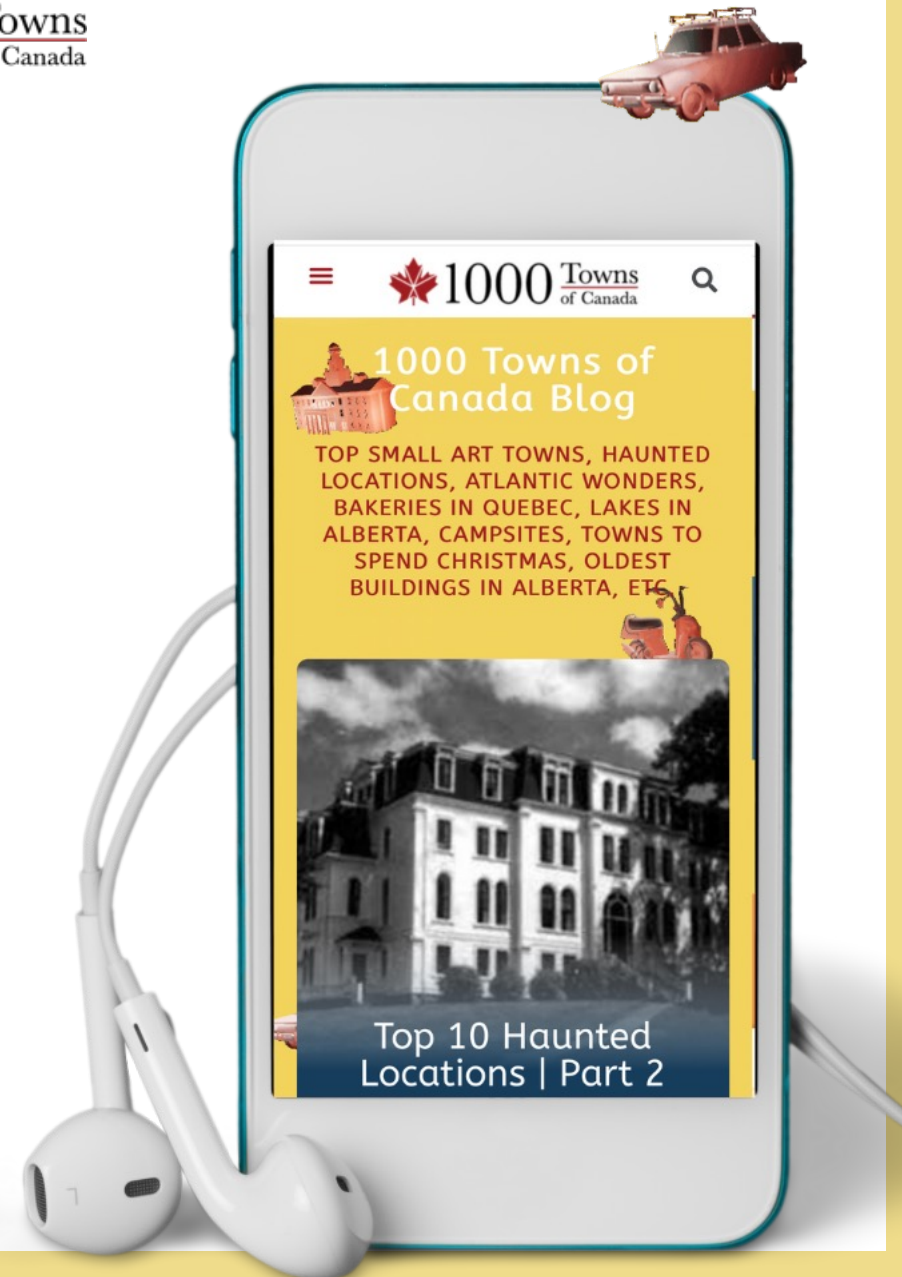
Female  
47%



Male  
53%

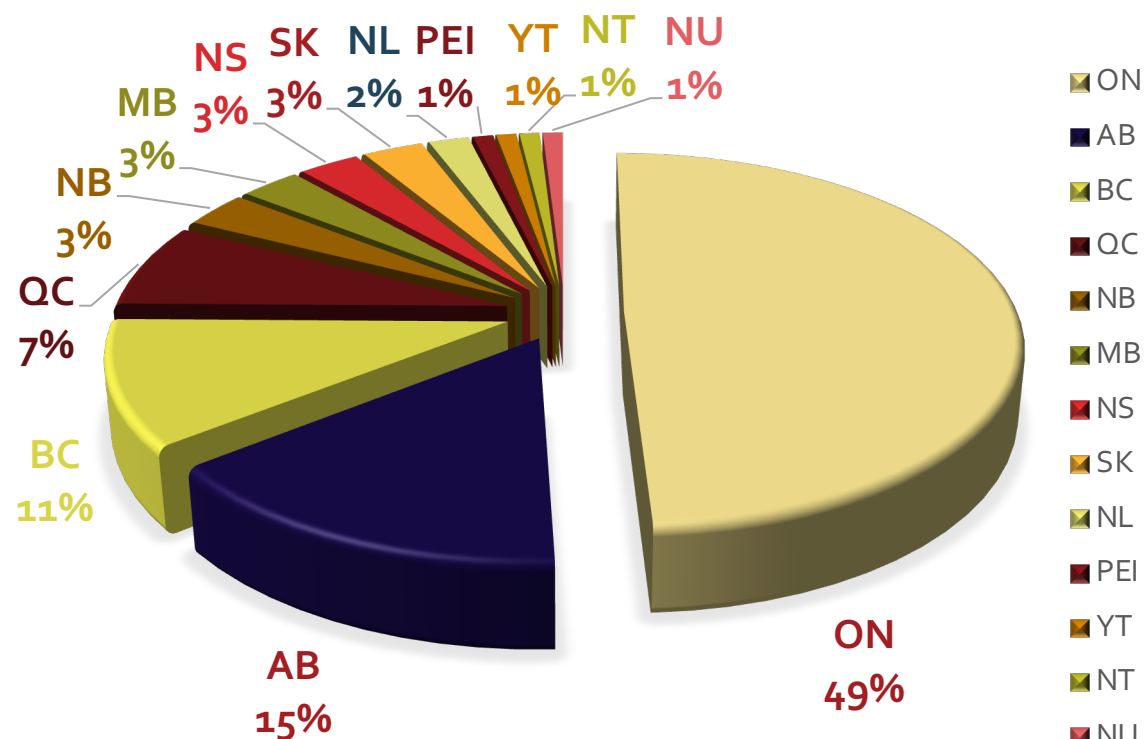


Google Analytics

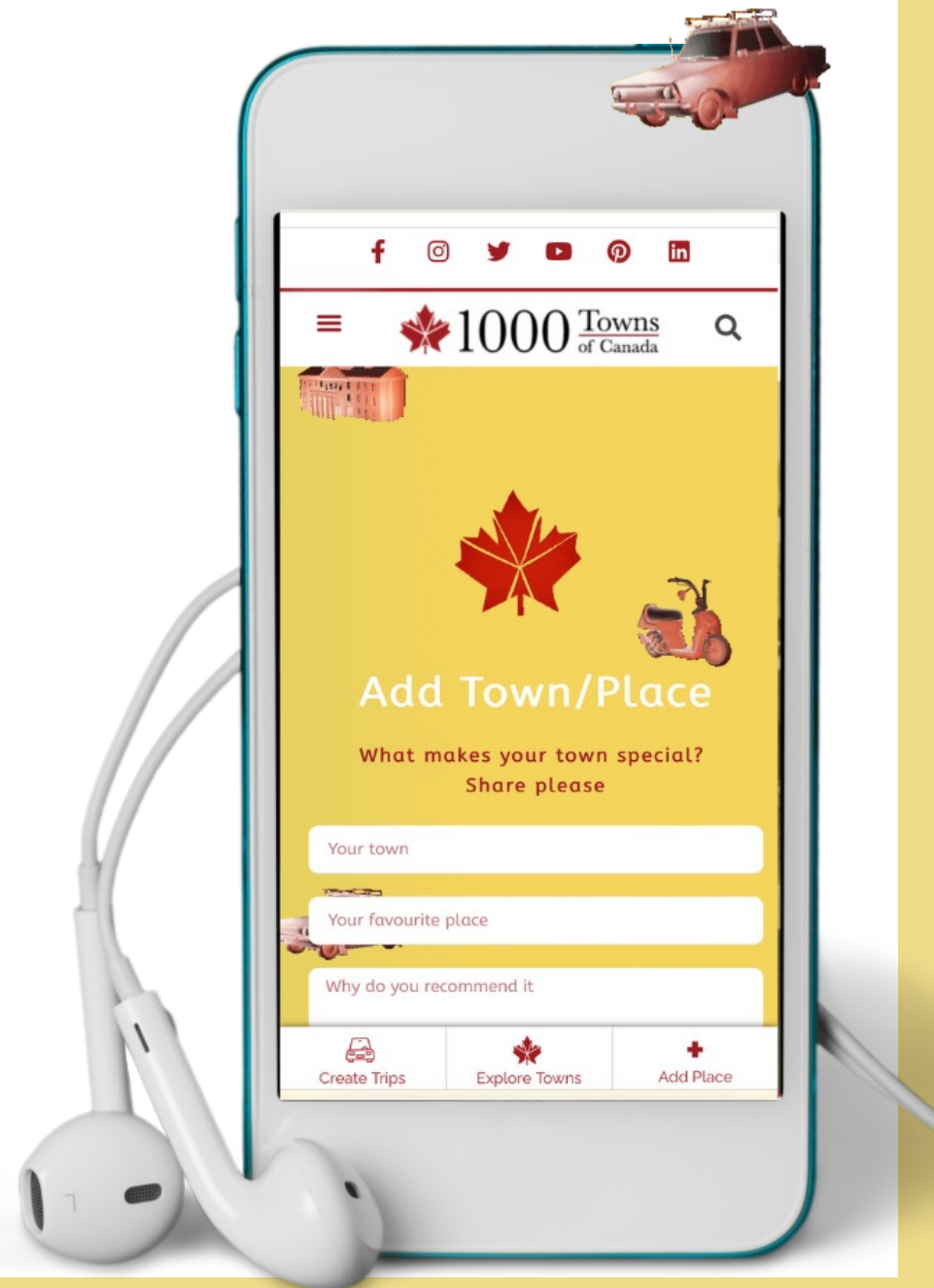


# Geography

## PROVINCES / TERRITORIES



Google Analytics



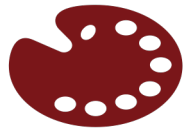


# Interests

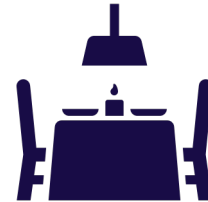
1000 Towns of Canada visitors are interesting in



TRAVEL



ARTS &  
ENTERTAINMENT



FOOD & DRINK



HOTELS &  
ACCOMMODATIONS

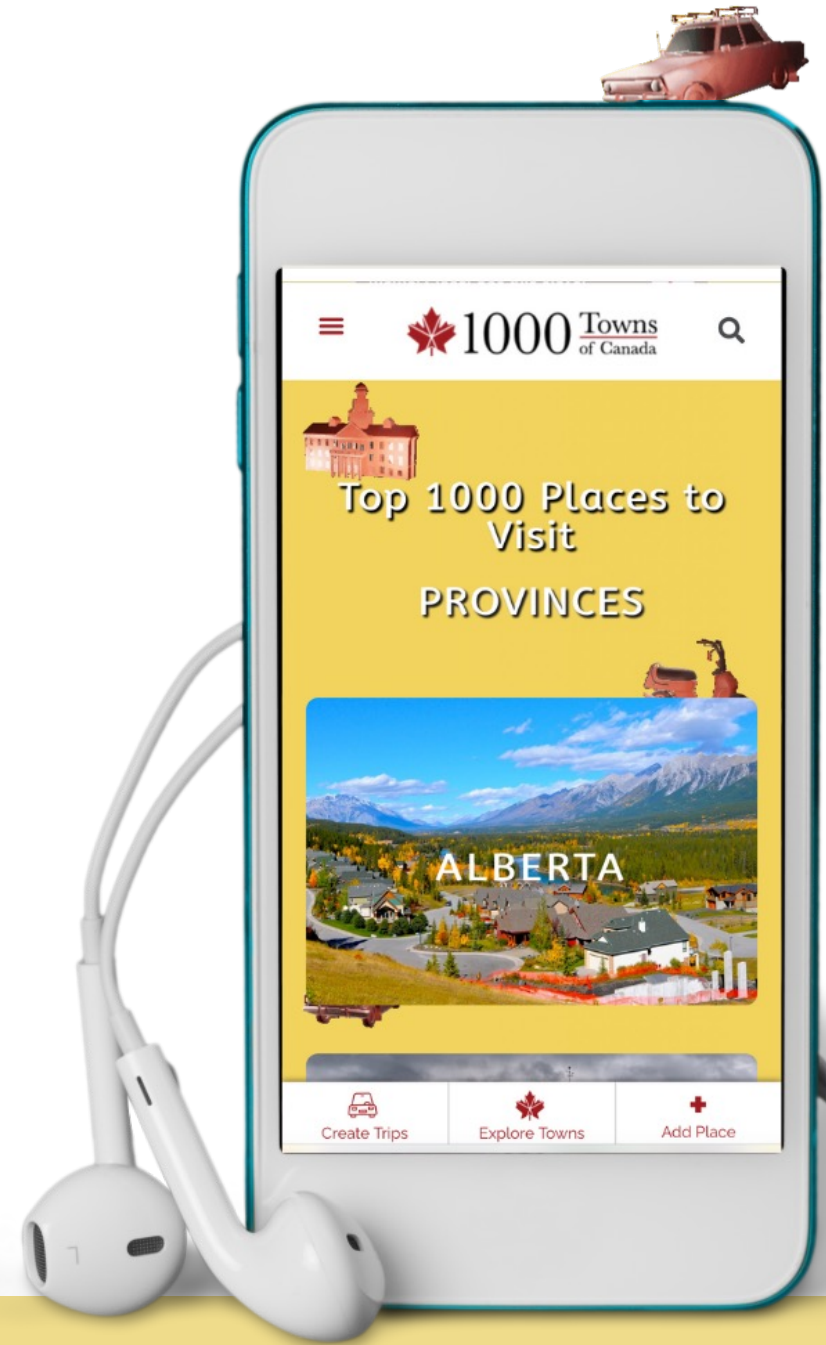


FITNESS &  
WELLNESS

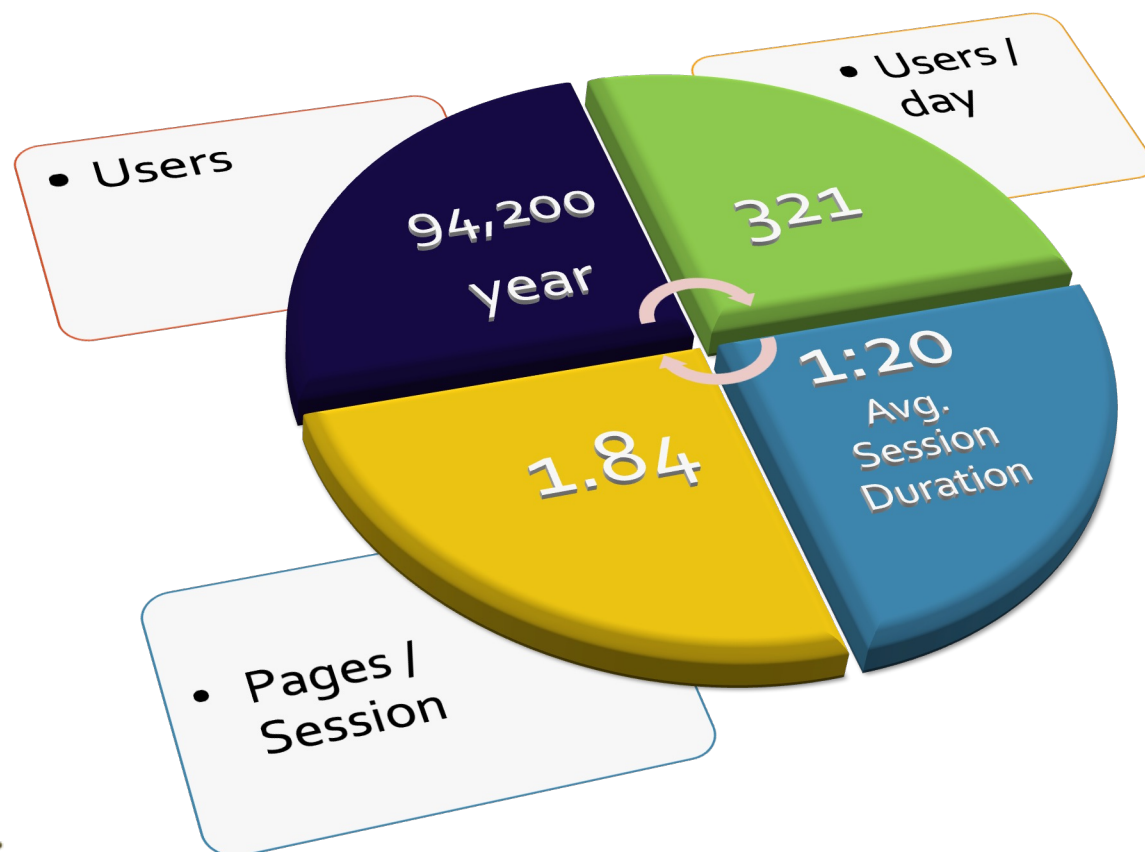


SHOPPING

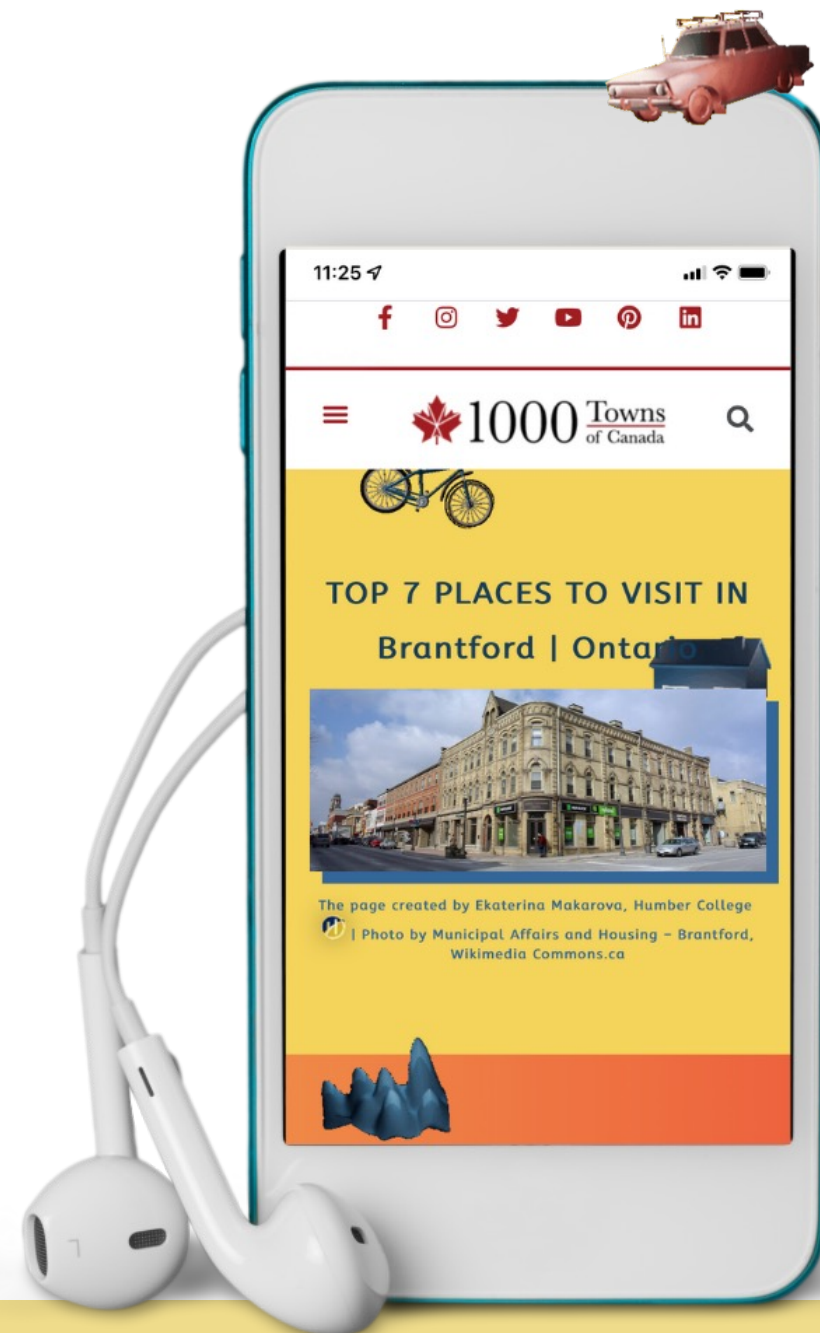
Google Analytics



# User Experience



Google Analytics



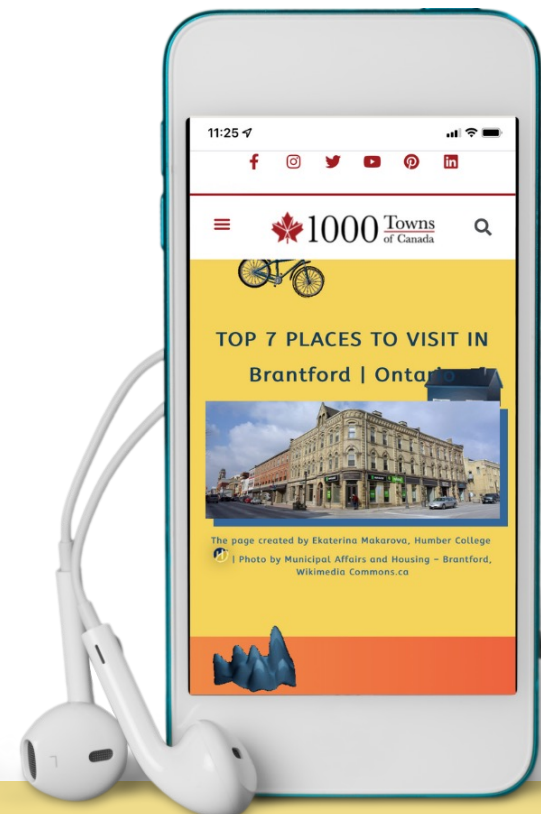


# Subscription for small businesses

## Features & Options



	Business One year subscription	Business + One year subscription	Premium One year subscription
	\$120	\$180	\$250
<ul style="list-style-type: none"> <li>• Separate your business page (1000towns/YourBusiness.ca URL)</li> <li>• Your business card on unique town page related to your business operations (including address, phone, website, social media, 2-3 images, menu/products, events, etc.)</li> <li>• 1000 Towns map + Trip Planner databases</li> <li>• Your town promo campaign on Facebook/Instagram/</li> <li>• Your town page ads campaigns on Google Search</li> </ul>	+	+	+
<ul style="list-style-type: none"> <li>• Your business video on your page and 1000 Towns YouTube</li> <li>• Ads banner on the town page (3 months of your choice)</li> <li>• Banner design</li> </ul>		+	+
<ul style="list-style-type: none"> <li>• Ads banner on the first page (3 months of your choice)</li> <li>• Banner design</li> <li>• Your town ads campaign</li> </ul>			+





**Thank You for  
Your Time!**

# Top 1000 Places

## PROVINCE

## EXPLORE CANADA

Fast & Interactive



**Explore**



## PLAN ROAD TRIP

With 1000 Towns Trip Planner



**Plan**



RUNSWICK

NEWFOUND  
AND LABRA

**Contact Us**

[info@1000towns.ca](mailto:info@1000towns.ca)

1 647 878 9889