1000 Towns of Canada

EXPLORE CANADA

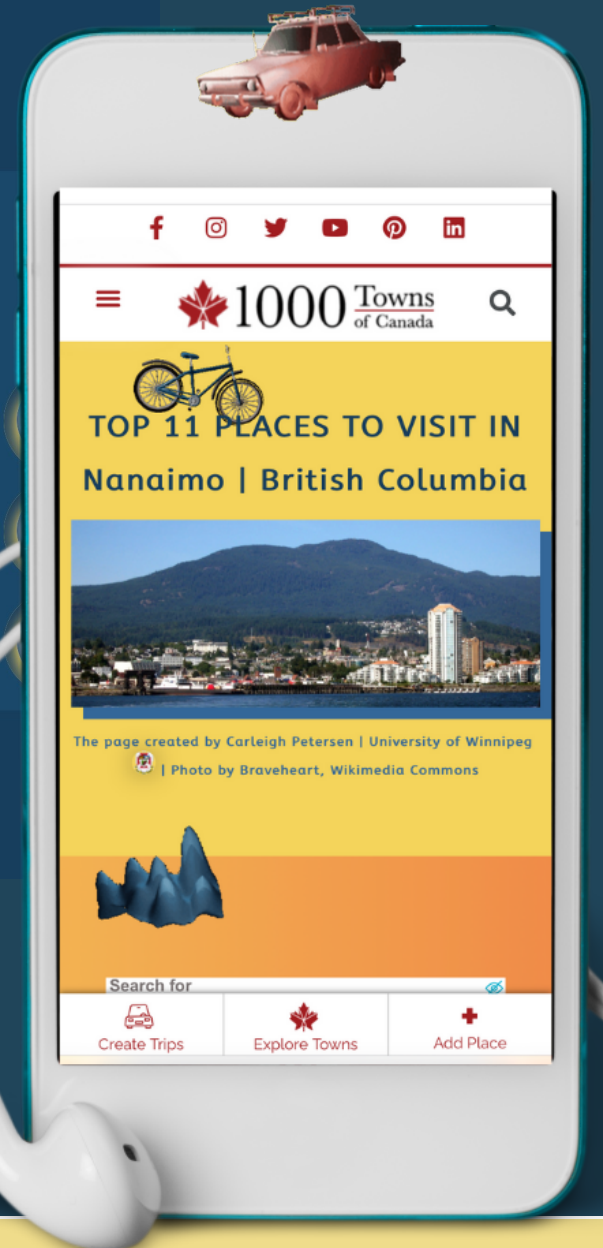## Fast & Interactive

PLAN ROAD TRIP

With 1000 Towns Trip Planner

Explore

Plan

TOP 11 PLACES TO VISIT IN

Nanaimo | British Columbia

The page created by Carleigh Petersen | University of Winnipeg
| Photo by Braveheart, Wikimedia Commons

Search for

Create Trips   Explore Towns   Add Place

1000 Towns of Canada

Media Kit

2022

![1000 Towns of Canada logo]

1000 Towns of Canada 1000towns.ca
is a digital platform (website + app + social media)
connecting small Canadian towns and travellers.

- We create **unique pages** *Top Places to Visit in Your Town* with the help of towns' residents

- We build **mobile app** to plan road trips easy and effectively

- We build a 1000 Towns of Canada **Network of Ambassadors (representatives)** to popularize/promote local travel
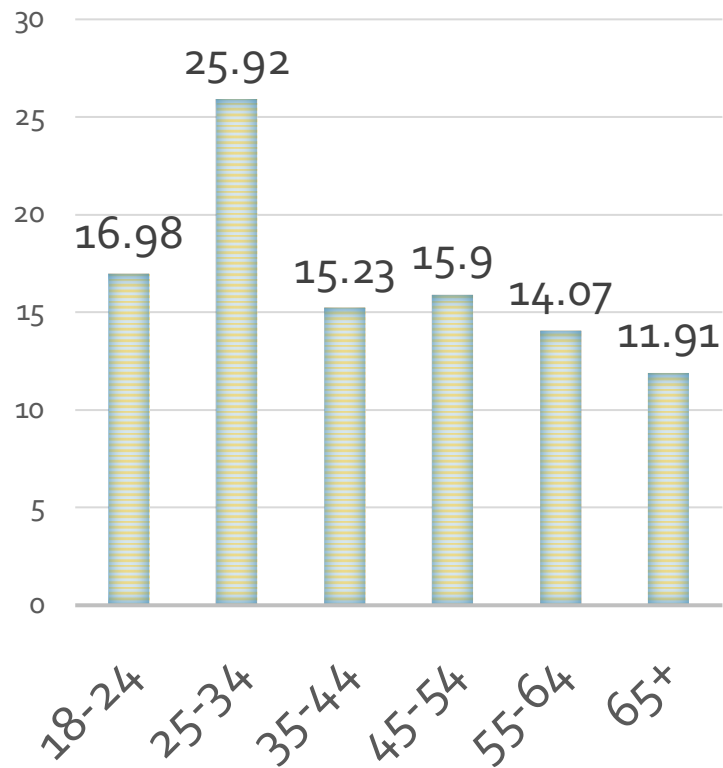

TOP 16 PLACES TO VISIT IN
Prince Rupert | British Columbia

The page created by Vikas Pansotra | Harpreet Kaur | College of New Caledonia   Photo by Kira Picabo, Wikimedia Commons

Create Trips   Explore Towns   Add Place

Destinations

- 10 Provinces
- 3 Territories

Audience Overview

January 2021 – April 2022

Demographic

AGE

Age	Value
18-24	16.98
25-34	25.92
35-44	15.23
45-54	15.9
55-64	14.07
65+	11.91

GENDER

Female 47%

Male 53%

1000 Towns of Canada Blog

TOP SMALL ART TOWNS, HAUNTED LOCATIONS, ATLANTIC WONDERS, BAKERIES IN QUEBEC, LAKES IN ALBERTA, CAMPSITES, TOWNS TO SPEND CHRISTMAS, OLDEST BUILDINGS IN ALBERTA, ETC

Top 10 Haunted Locations | Part 2
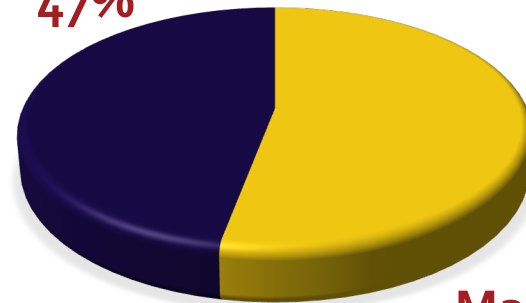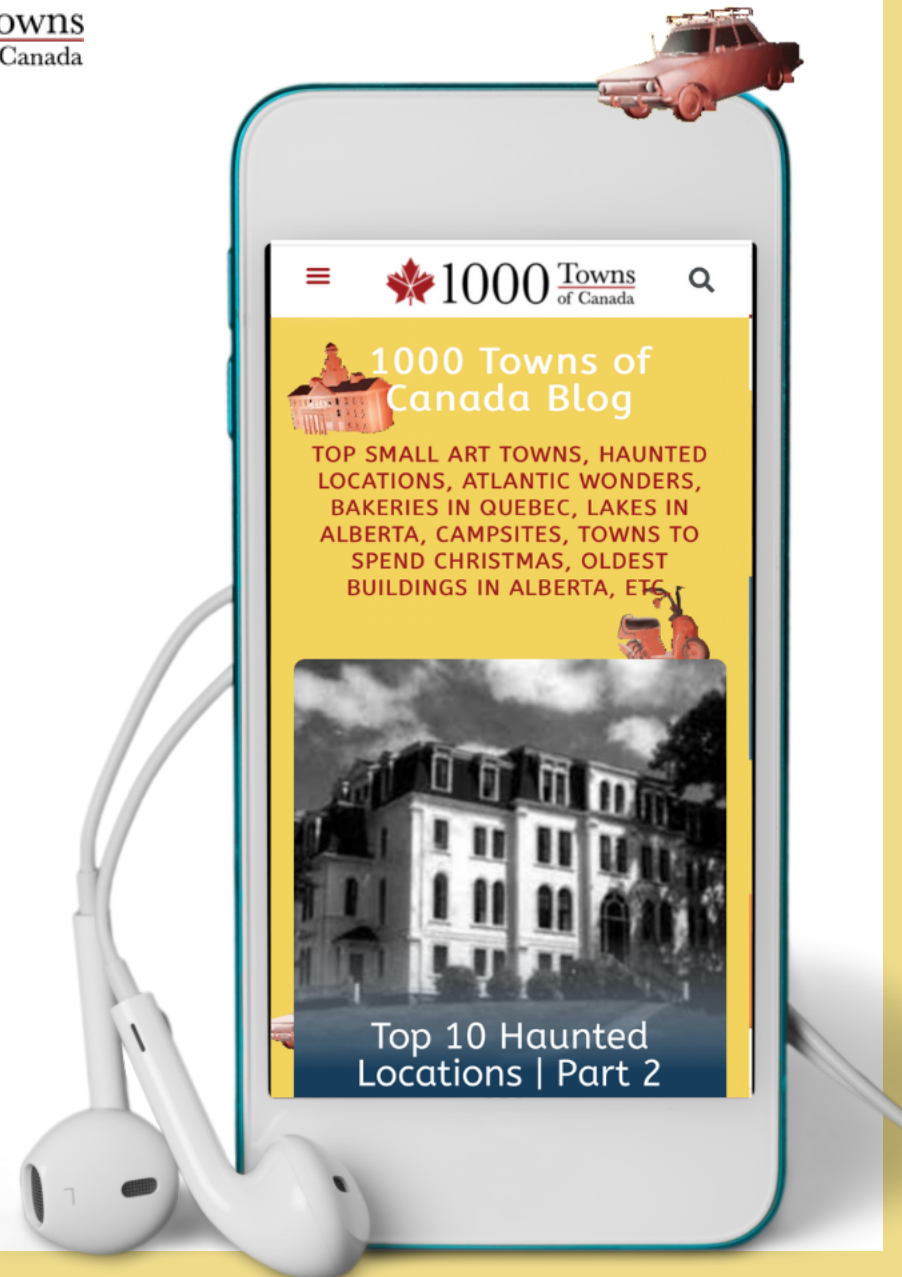
Google Analytics

Geography

PROVINCES / TERRITORIES

ON 49%
AB 15%
BC 11%
QC 7%
NB 3%
MB 3%
NS 3%
SK 3%
NL 2%
PEI 1%
YT 1%
NT 1%
NU 1%

Legend: ON, AB, BC, QC, NB, MB, NS, SK, NL, PEI, YT, NT, NU
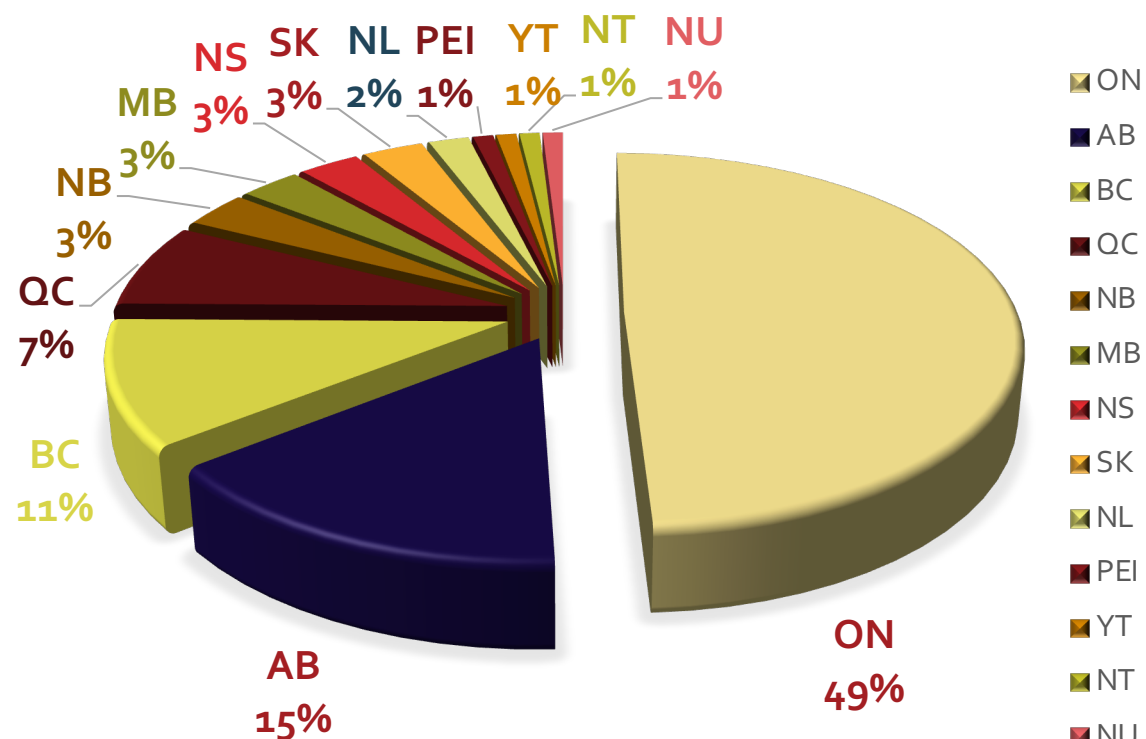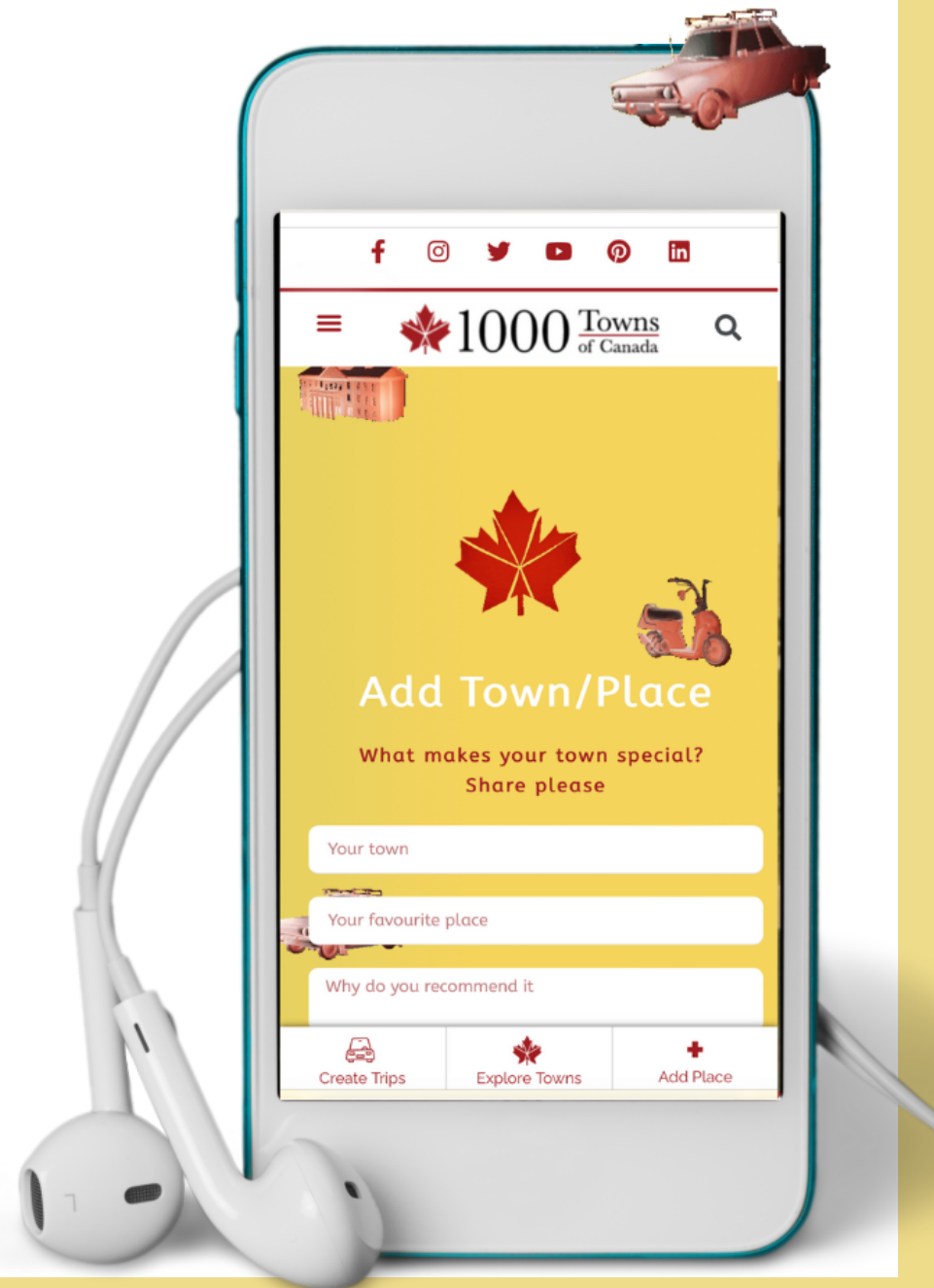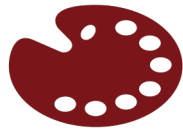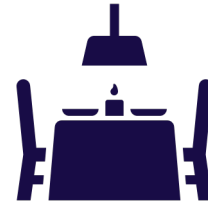
Google Analytics

Interests

1000 Towns of Canada visitors are interesting in

TRAVEL

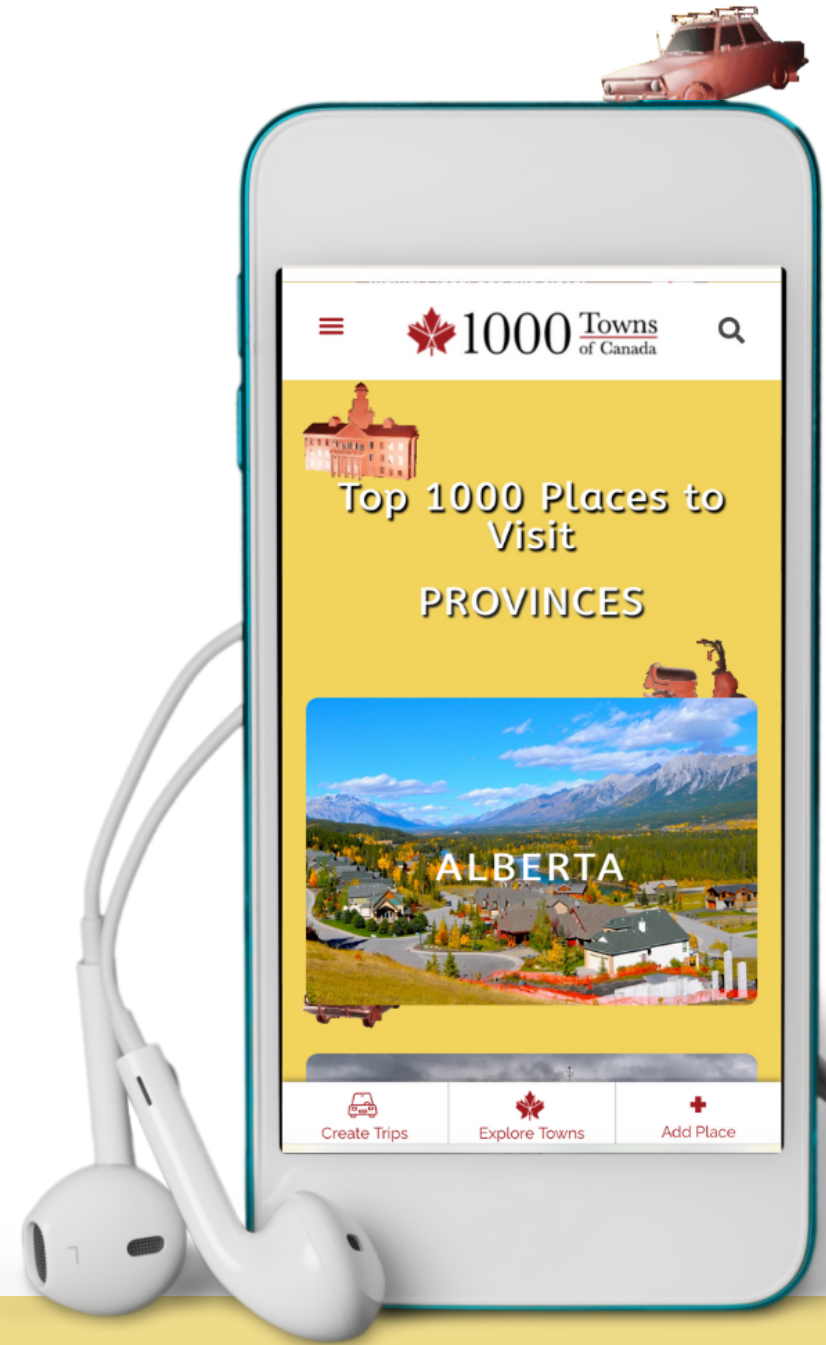**ARTS & ENTERTAINMENT**

FOOD & DRINK
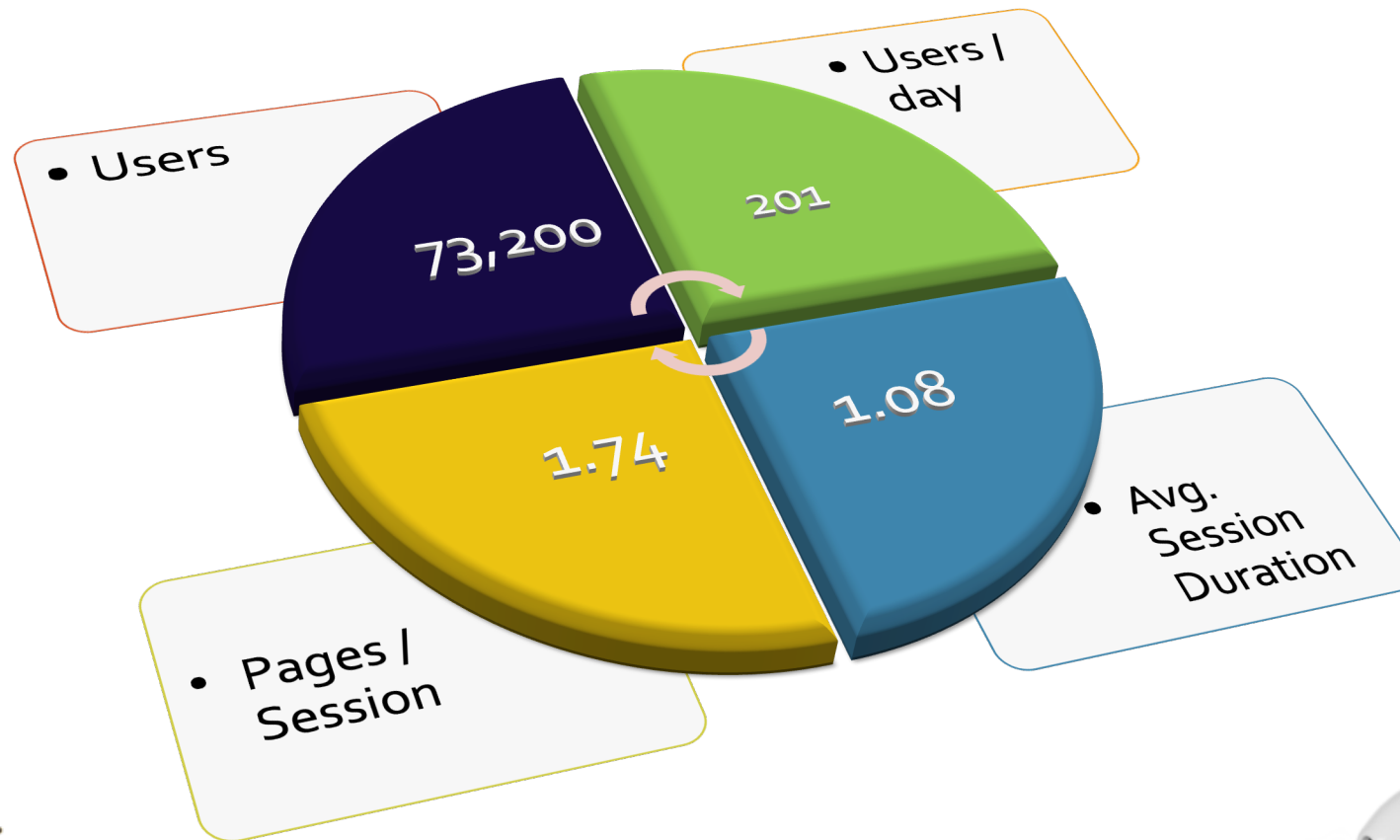
HOTELS & ACCOMMODATIONS
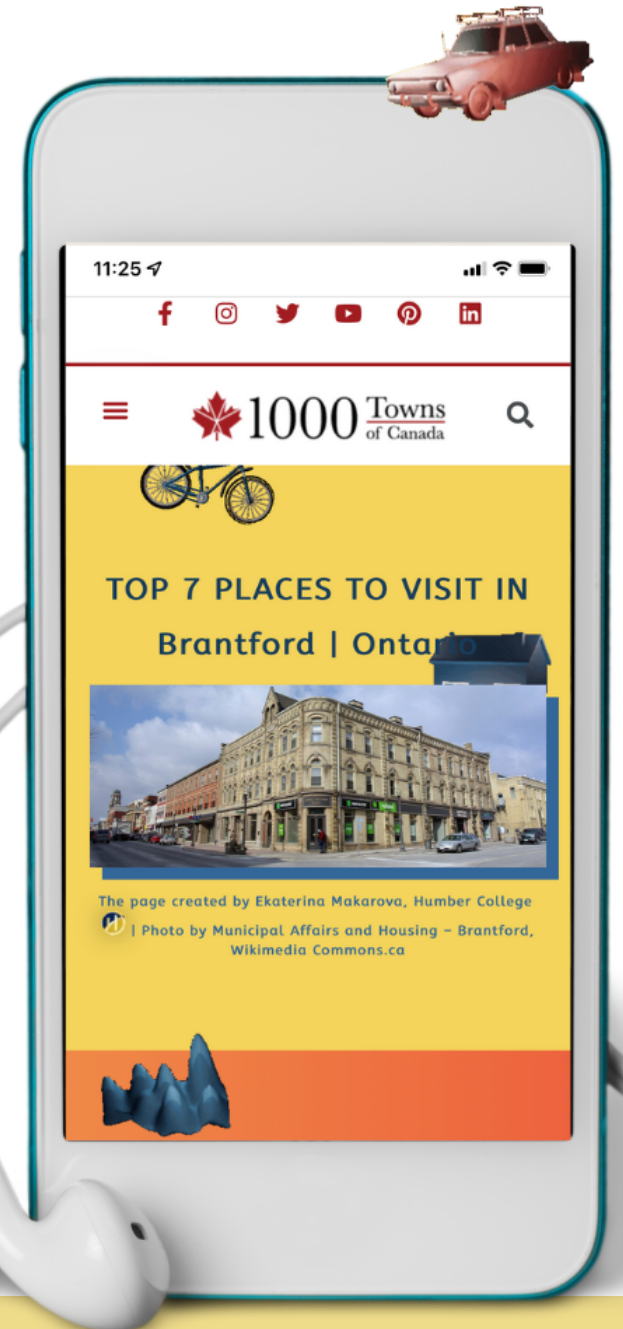
FITNESS & WELLNESS

SHOPPING

Google Analytics

User Experience

- Users

73,200

- Users / day

201

- Pages / Session

1.74

- Avg. Session Duration

1.08

Google Analytics

Content

- 1000 Towns Network
- People of Small Towns
- Events / Attractions
- Unique Town Pages
- Road Trip planner App

Top 1000 Towns to Visit

WE LAUNCHED 173 UNIQUE TOWN PAGES. FIND YOUR TOWN ON THE MAP OR PROVINCE/TERRITO CARDS BELOW

Enter Town Name

Reset Map
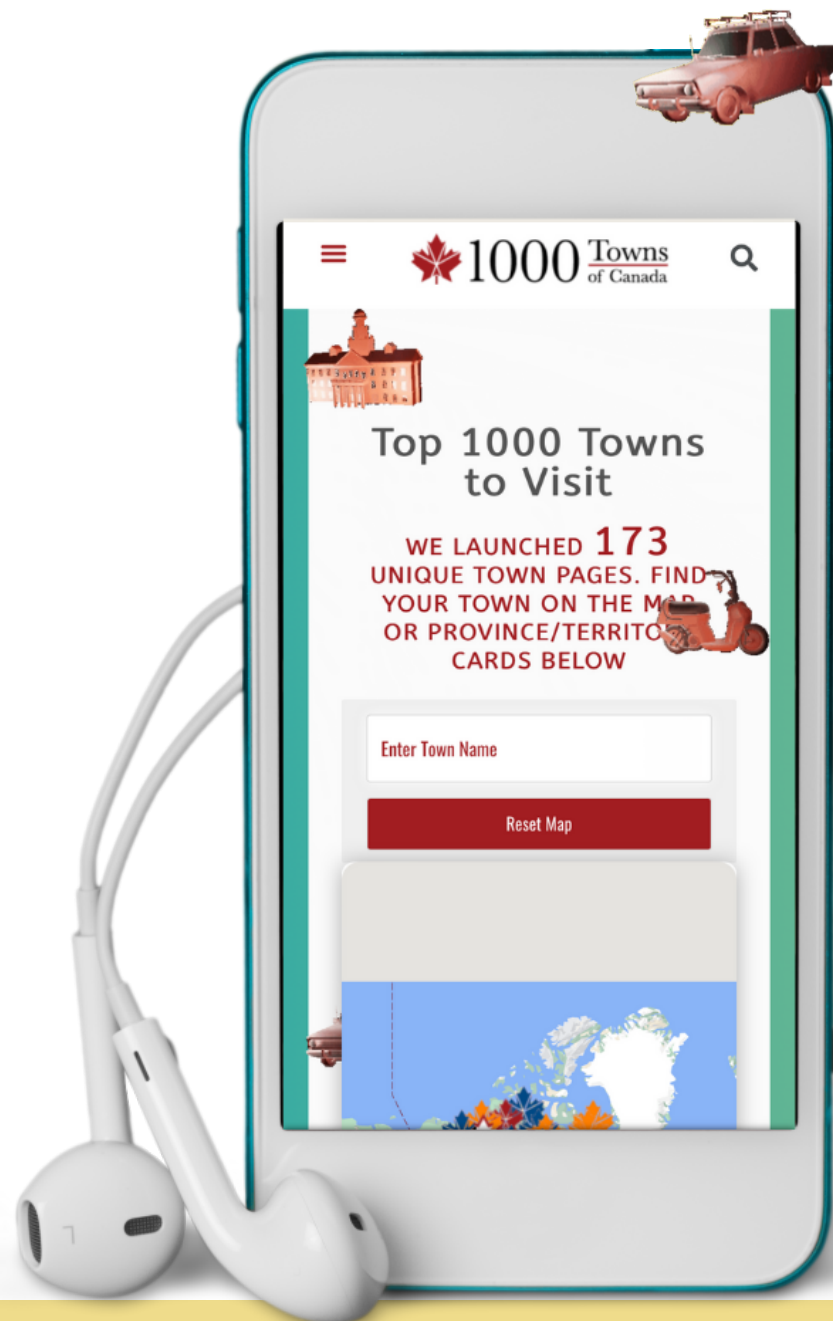
Thank You for Your Time!

Top 1000 Plac
PROVINC

PLAN ROAD TRIP
With 1000 Towns Trip Planner

EXPLORE CANADA
Fast & Interactive

Trips

Explorer

+

Trips

Explorer

Plan

Explore

RUNSWICK

NEWFOUNDL
AND LABRA

Contact Us