

All the Small Towns of Canada in One Place

Far from WHITEHORSE, Yukon



ALBERTA

BRITISH COLUMBIA

MANITOBA

NEW BRUNSWICK

NEWFOUNDLAND & LABRADOR

NOVA SCOTIA

ONTARIO

PRINCE EDWARD ISLAND

QUEBEC

SASKATCHEWAN

NORTHWEST TERRITORIES

NUNAVUT

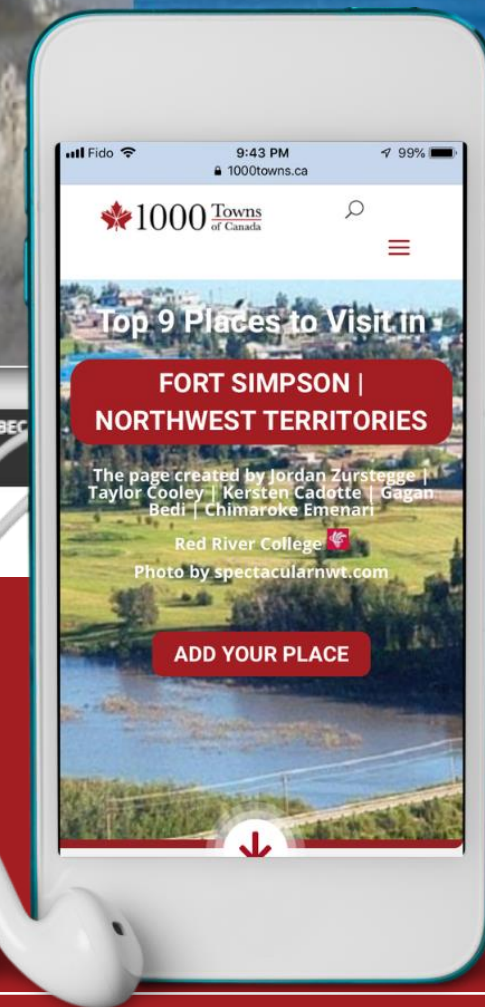
YUKON

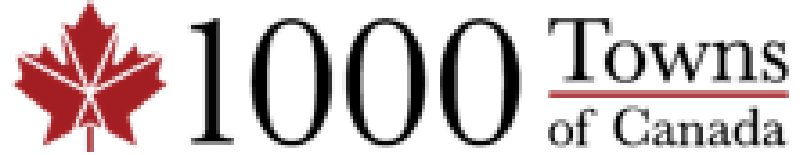
Banff | Canmore | Drumheller | Fort Macleod | Fort McMurray | Jasper | Lake Louise | Langdon | Medicine Hat | Nanton | Slave Lake | Sundre | Waterton | Warburg



1000 Towns
of Canada

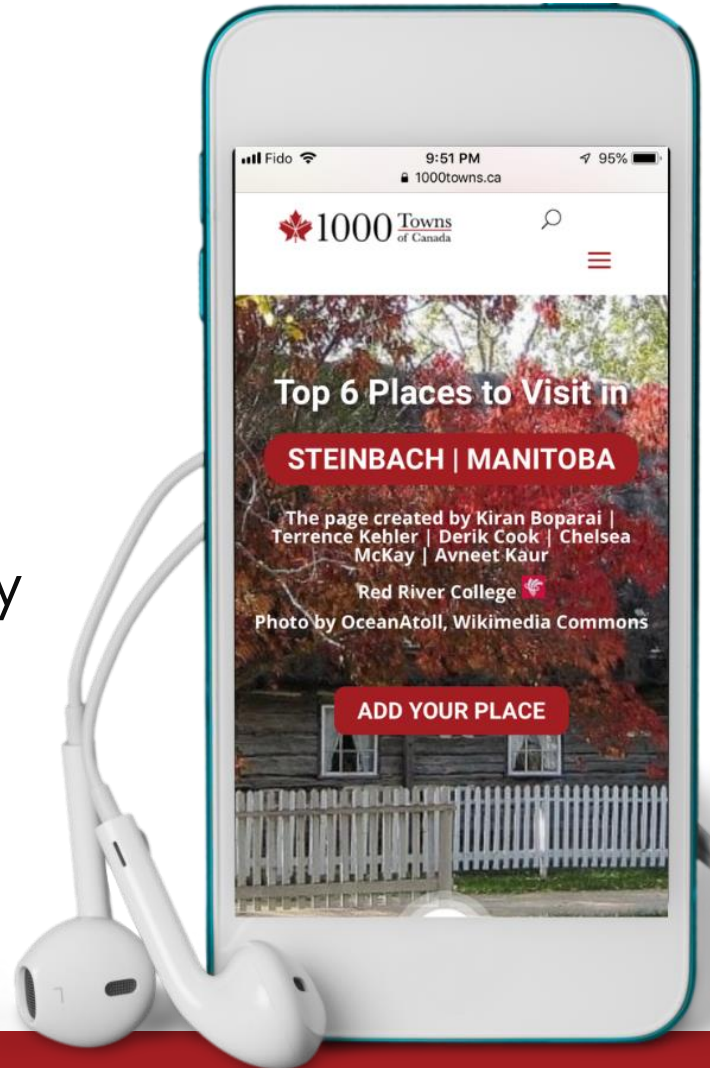
Media Kit 2021





1000 Towns of Canada 1000towns.ca
is a digital platform (website + app + social media)
connecting small Canadian towns and travellers.

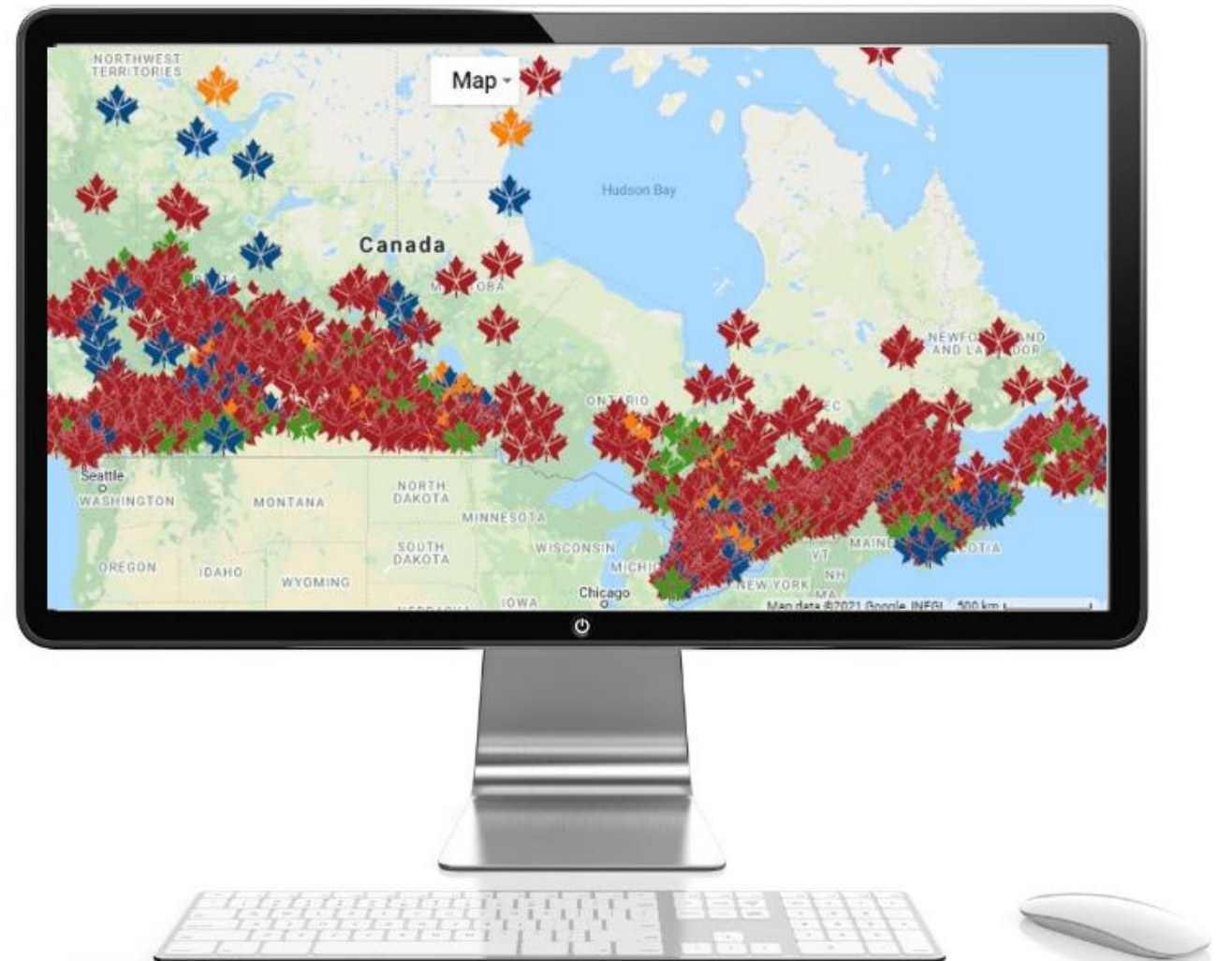
- We create **unique pages** *Top Places to Visit in Your Town* with the help of towns' residents
- We build **mobile app** to plan road trips easy and effectively
- We build a 1000 Towns of Canada **Network of Ambassadors (representatives)** to popularize/promote local travel





Destinations

- 10 Provinces
- 3 Territories



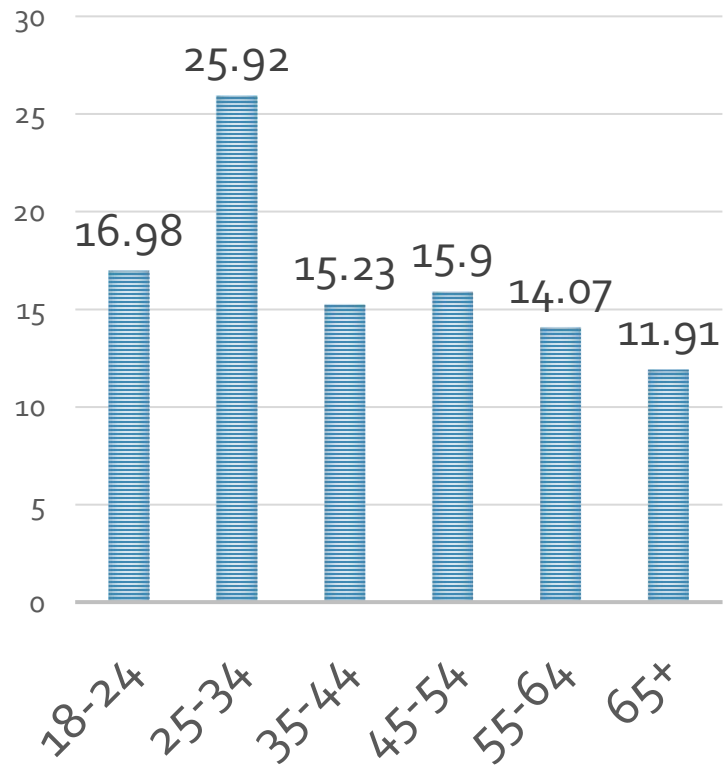
Audience Overview



March 2020 – March 2021

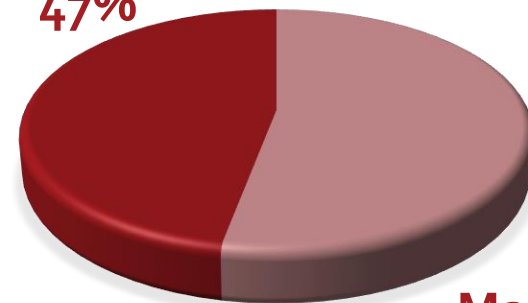
Demographic

AGE



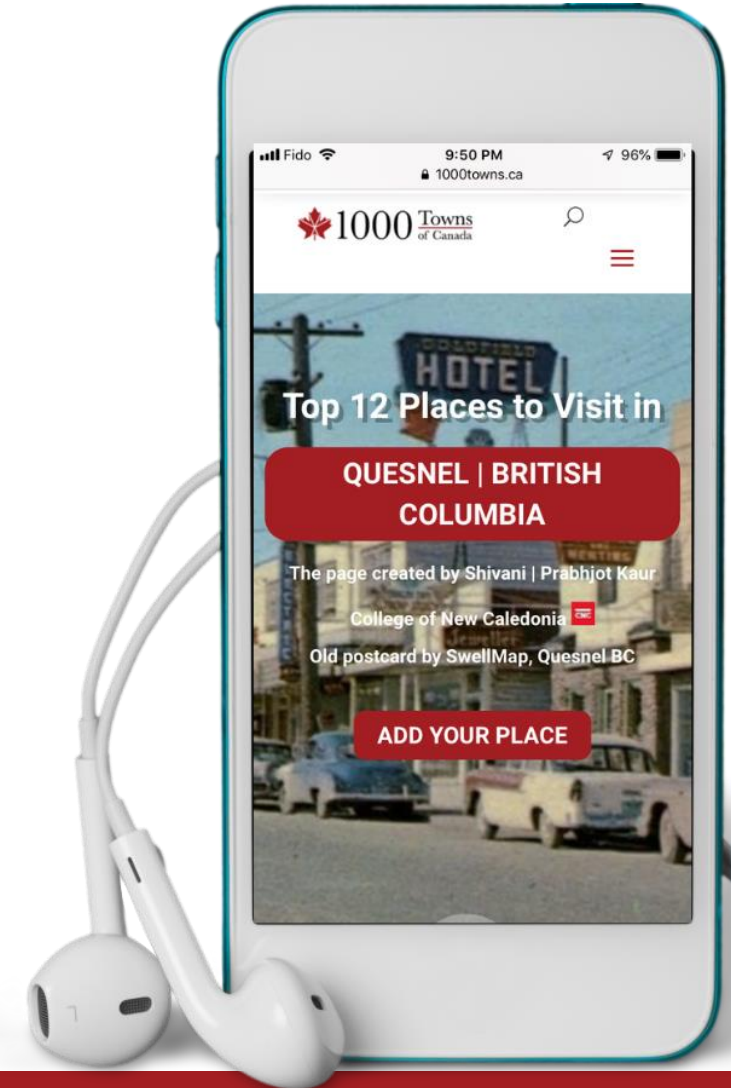
GENDER

Female
47%



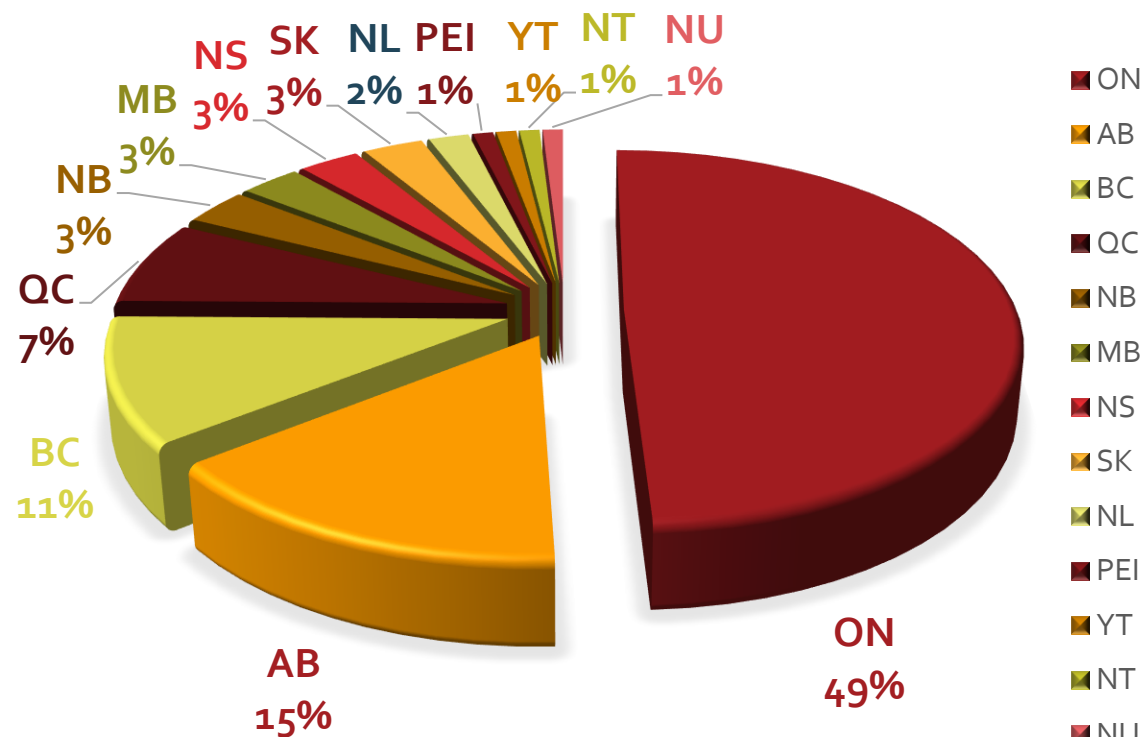
Male
53%

Google Analytics

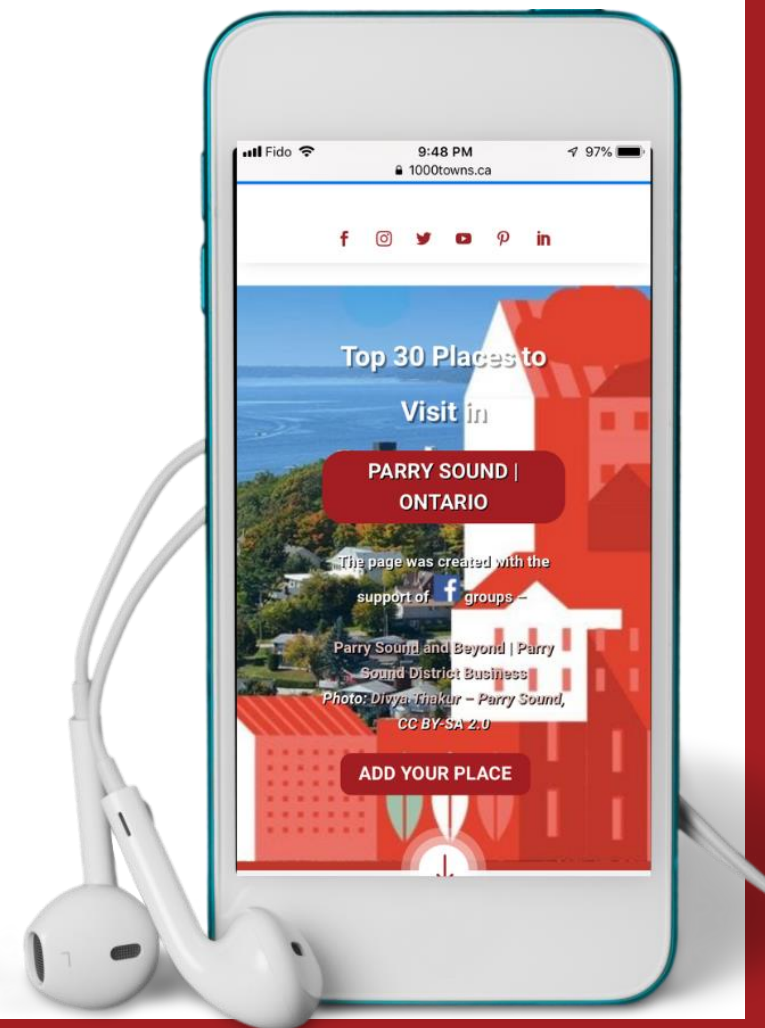


Geography

PROVINCES / TERRITORIES



Google Analytics

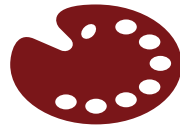


Interests

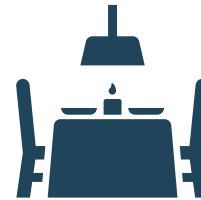
1000 Towns of Canada visitors are interesting in



TRAVEL



ARTS &
ENTERTAINMENT



FOOD & DRINK



HOTELS &
ACCOMMODATIONS

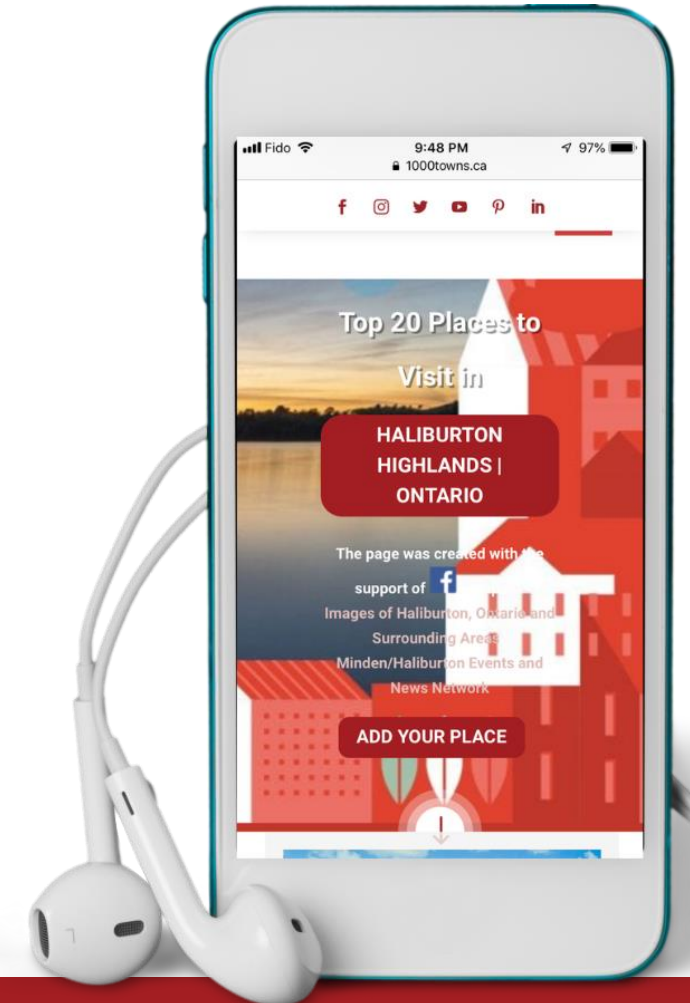


FITNESS &
WELLNESS

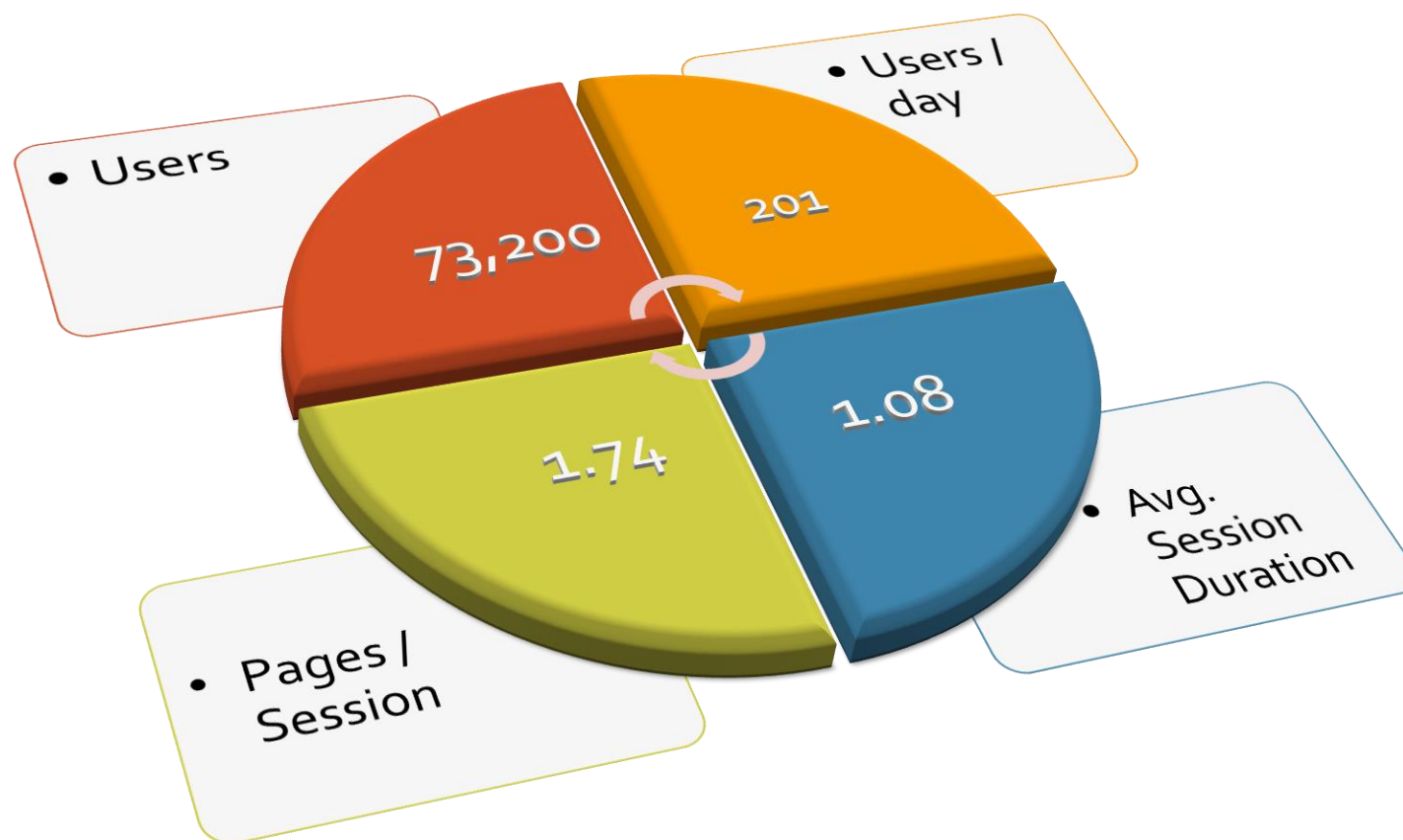


SHOPPING

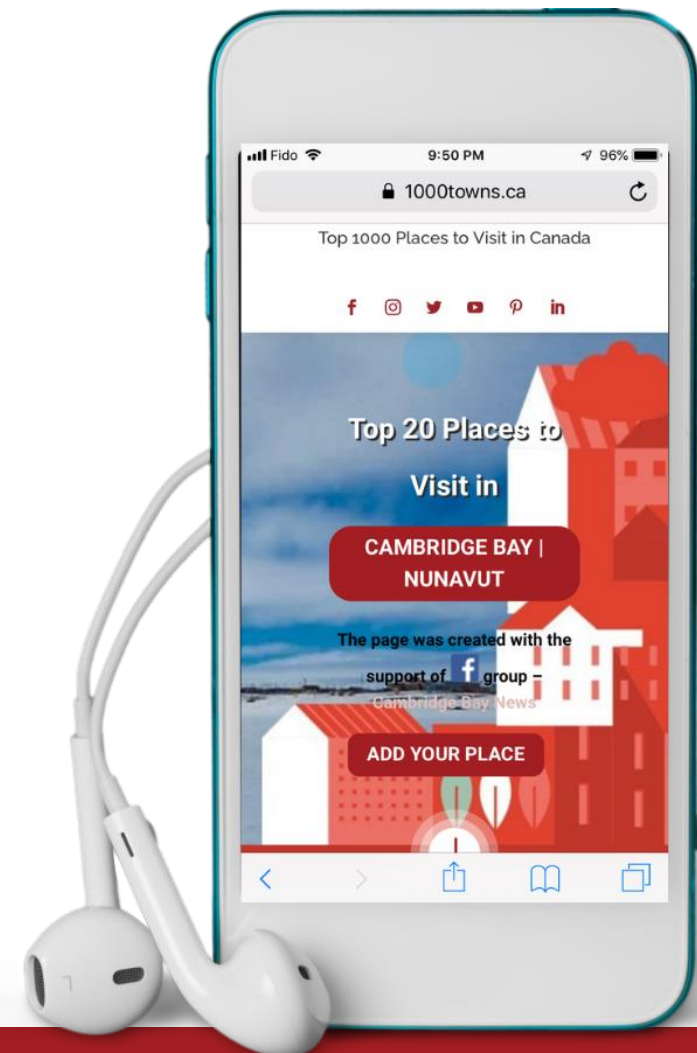
Google Analytics



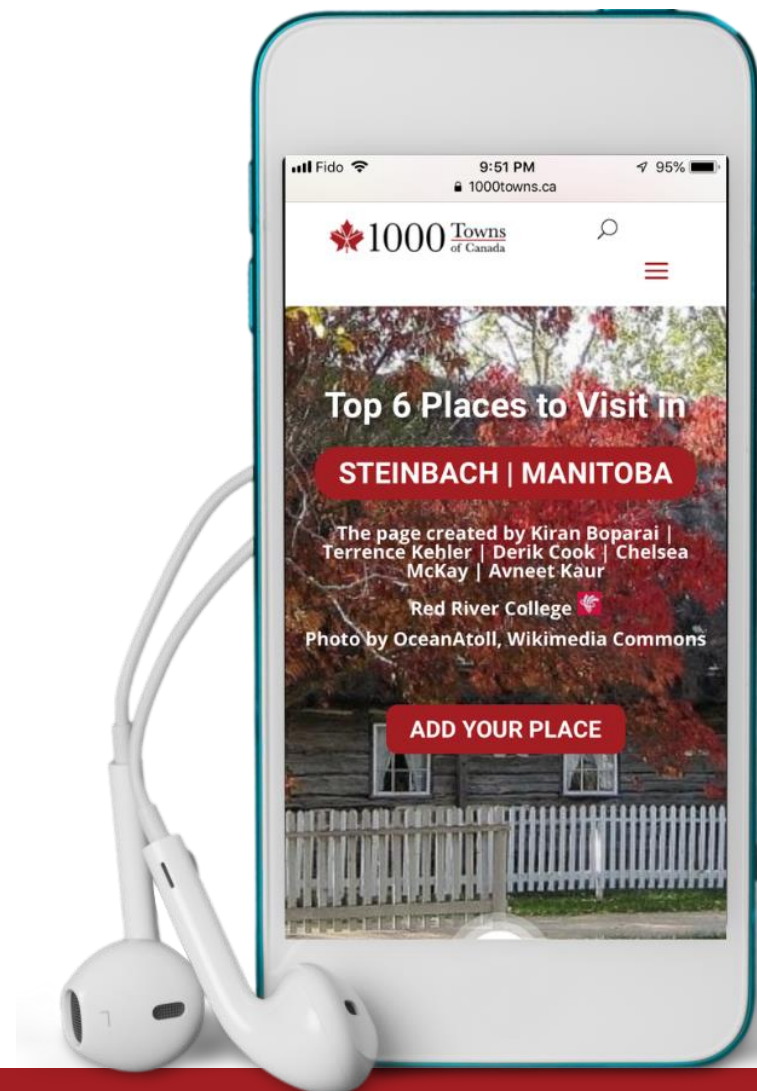
User Experience



Google Analytics



Content



**Thank You for
Your Time!**




1000 Towns of Canada
IN ONE PLACE

WWW.1000TOWNS.CA



FOR
#TOWNS RESIDENTS
#SMALL BUSINESSES
#TRAVELLERS



**LOCAL CONTENT
CURATED
BY LOCALS
TOWN'S SECRETS
HIDDEN GEMS**



JOIN
#1000TOWNS
ON FACEBOOK,
TWITTER,
INSTAGRAM,
PINTEREST



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